

economy

Infometrics

Gross domestic product

\$5,336

million in 2010 prices

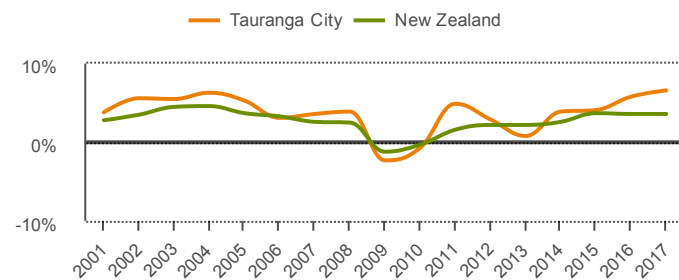
2.3%

of national total

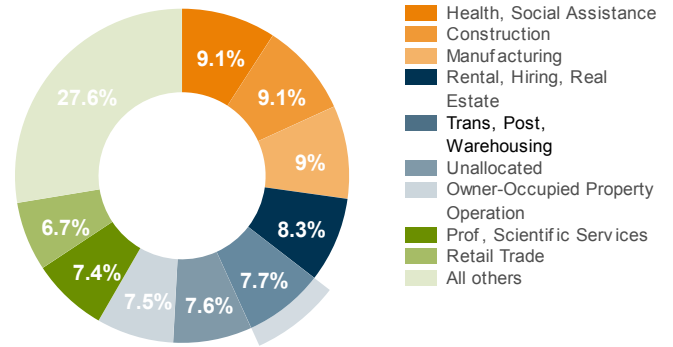
Economic growth Annual average % change

	2017	Last 10 years
TAURANGA CITY	6.6%	3.0%
NEW ZEALAND	3.6%	2.0%

Economic growth



Industry proportion of GDP



Biggest contributors to economic growth 2007-2017

Construction	\$156
Health Care and Social Assistance	\$153
Transport, Postal and Warehousing	\$132
Professional, Scientific and Technical Services	\$118
Retail Trade	\$108
All other industries	\$680
Total increase in GDP (\$m)	\$1,346

labour market

Total employment

67,487

Filled Jobs

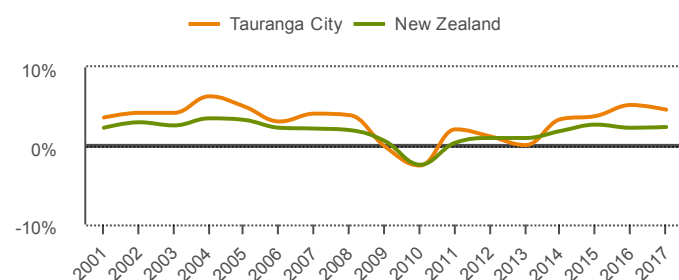
2.8%

of national total

Employment growth Annual average % change

	2017	Last 10 years
TAURANGA CITY	4.6%	2.2%
NEW ZEALAND	2.4%	1.2%

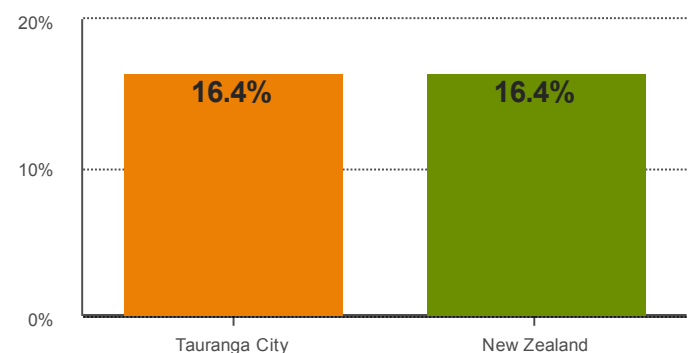
Employment growth



Industries which created most jobs 2007-2017

Health Care and Social Assistance	2,500
Construction	1,548
Agriculture, Forestry and Fishing	1,364
Professional, Scientific and Technical Services	1,357
Education and Training	1,263
All other industries	5,033
Total increase in employment	13,064

Self employment rate, 2017



productivity

GDP per filled job

\$79,062

GDP per employee

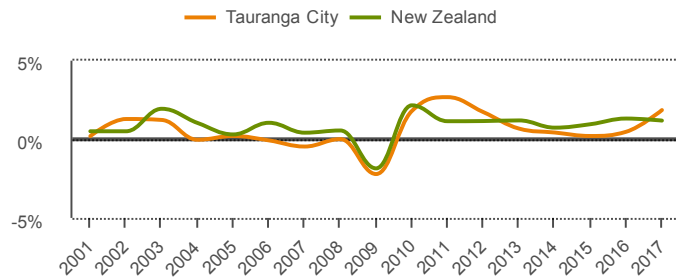
\$97,707

New Zealand

Productivity growth Annual average % change

	2017	Last 10 years
TAURANGA CITY	1.9%	0.8%
NEW ZEALAND	1.2%	0.9%

Productivity growth



business units

No. of business units

15,912

Business units

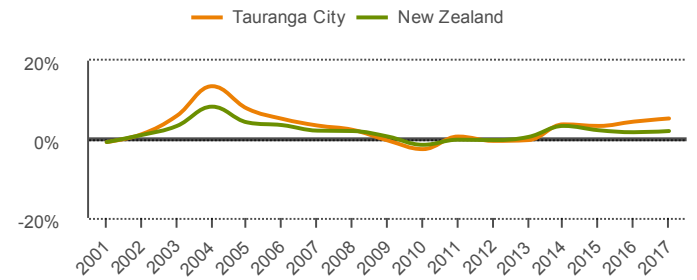
2.8%

of national total

Growth in business units Annual average % change

	2017	Last 10 years
TAURANGA CITY	5.3%	1.7%
NEW ZEALAND	2.1%	1.1%

Growth in business units:



population

Total population

131,500

Usually resident persons

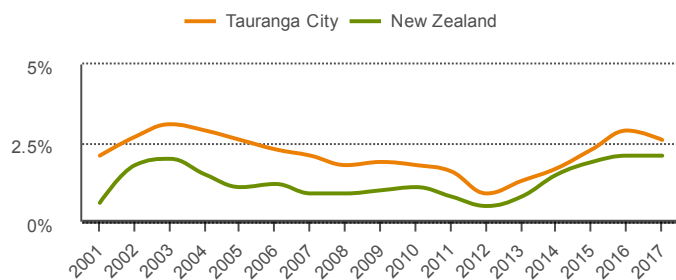
2.7%

of national total

Population growth Annual average % change

	2017	Last 10 years
TAURANGA CITY	2.6%	1.9%
NEW ZEALAND	2.1%	1.3%

Population growth:



standard of living

Mean annual earnings 2016

\$52,800

Tauranga City

\$57,780

New Zealand

Annual earnings growth Annual average % change

	2016	Last 10 years
TAURANGA CITY	3.3%	3.6%
NEW ZEALAND	3.1%	3.4%

Housing affordability (higher is less affordable)

