

economy

Infometrics

Gross domestic product

\$1,604

million in 2010 prices

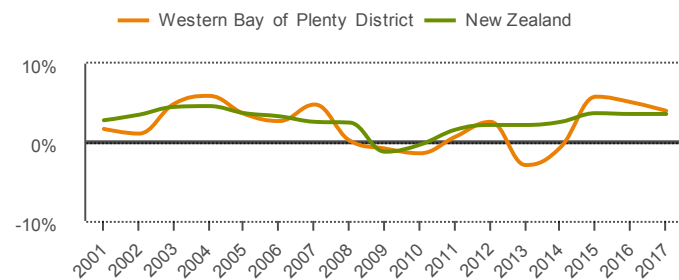
0.7%

of national total

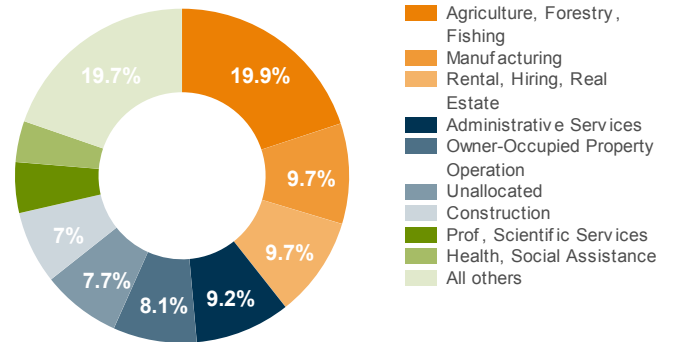
Economic growth Annual average % change

	2017	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	4.0%	1.2%
NEW ZEALAND	3.6%	2.0%

Economic growth



Industry proportion of GDP



Biggest contributors to economic growth 2007-2017

Administrative and Support Services	\$28
Agriculture, Forestry and Fishing	\$20
Construction	\$18
Professional, Scientific and Technical Services	\$16
Health Care and Social Assistance	\$15
All other industries	\$86
Total increase in GDP (\$m)	\$182

labour market

Total employment

22,003

Filled Jobs

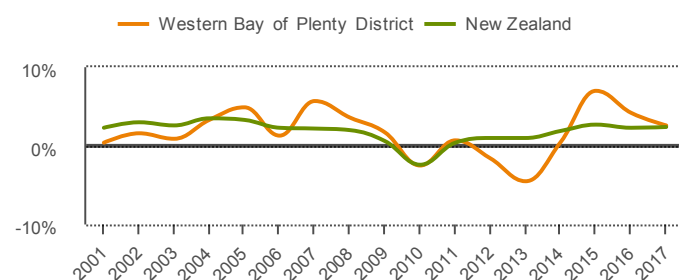
0.9%

of national total

Employment growth Annual average % change

	2017	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	2.6%	1.1%
NEW ZEALAND	2.4%	1.2%

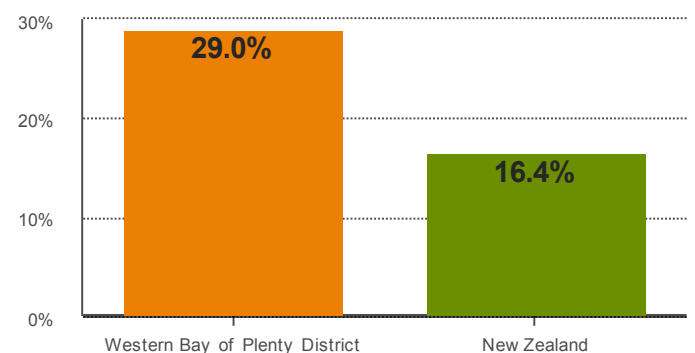
Employment growth



Industries which created most jobs 2007-2017

Administrative and Support Services	875
Agriculture, Forestry and Fishing	470
Health Care and Social Assistance	227
Accommodation and Food Services	184
Education and Training	163
All other industries	404
Total increase in employment	2,322

Self employment rate, 2017



productivity

GDP per filled job

\$72,911

GDP per employee

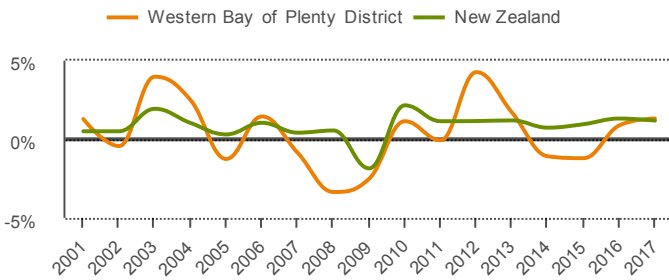
\$97,707

New Zealand

Productivity growth Annual average % change

	2017	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	1.3%	0.1%
NEW ZEALAND	1.2%	0.9%

Productivity growth



business units

No. of business units

8,589

Business units

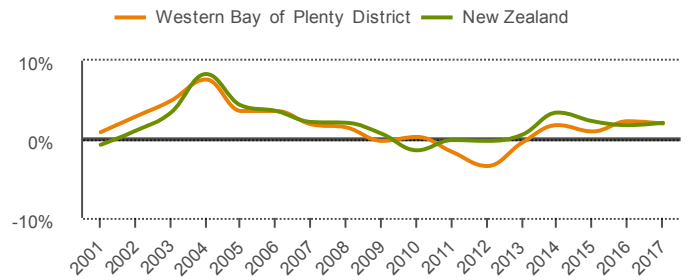
1.5%

of national total

Growth in business units Annual average % change

	2017	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	2.0%	0.3%
NEW ZEALAND	2.1%	1.1%

Growth in business units:



population

Total population

49,000

Usually resident persons

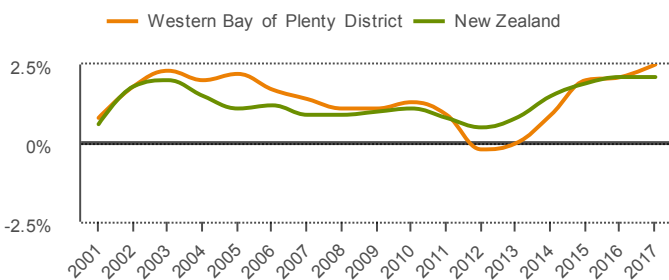
1.0%

of national total

Population growth Annual average % change

	2017	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	2.5%	1.2%
NEW ZEALAND	2.1%	1.3%

Population growth:



standard of living

Mean annual earnings 2016

\$44,900

Western Bay of Plenty District

\$57,780

New Zealand

Annual earnings growth Annual average % change

	2016	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	4.3%	3.5%
NEW ZEALAND	3.1%	3.4%

Housing affordability (higher is less affordable)

