

economy

Gross domestic product

\$6,940

million in 2010 prices

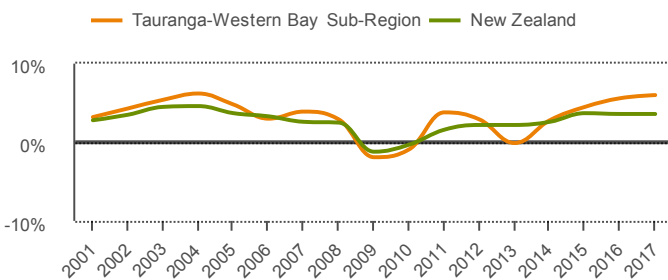
2.9%

of national total

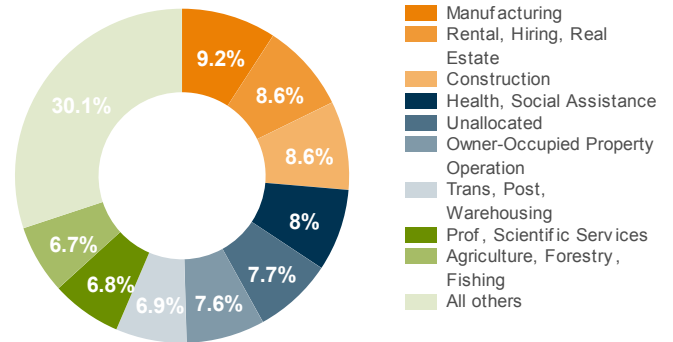
Economic growth Annual average % change

	2017	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	6.0%	2.5%
NEW ZEALAND	3.6%	2.0%

Economic growth



Industry proportion of GDP



Biggest contributors to economic growth 2007-2017

Construction	\$173
Health Care and Social Assistance	\$168
Transport, Postal and Warehousing	\$137
Professional, Scientific and Technical Services	\$134
Retail Trade	\$120
All other industries	\$796
Total increase in GDP (\$m)	\$1,528

labour market

Total employment

89,490

Filled Jobs

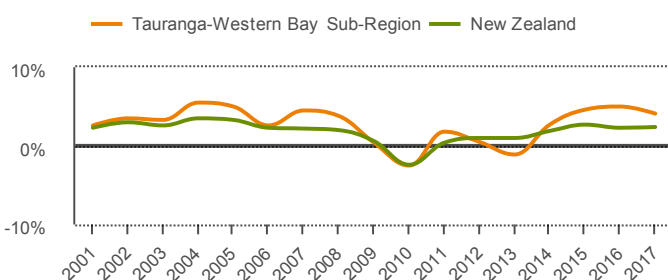
3.7%

of national total

Employment growth Annual average % change

	2017	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.1%	1.9%
NEW ZEALAND	2.4%	1.2%

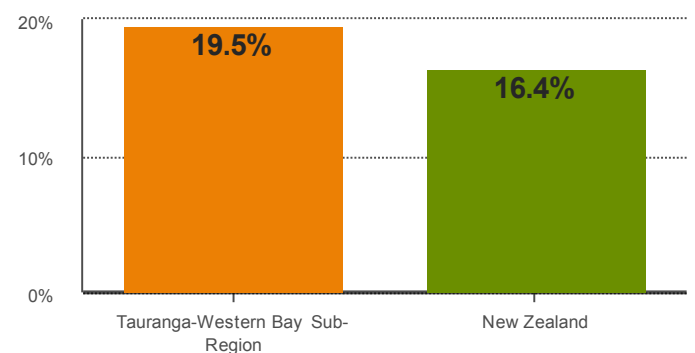
Employment growth



Industries which created most jobs 2007-2017

Health Care and Social Assistance	2,727
Administrative and Support Services	1,966
Agriculture, Forestry and Fishing	1,834
Construction	1,654
Professional, Scientific and Technical Services	1,511
All other industries	5,694
Total increase in employment	15,386

Self employment rate, 2017



productivity

GDP per filled job

\$77,549

GDP per employee

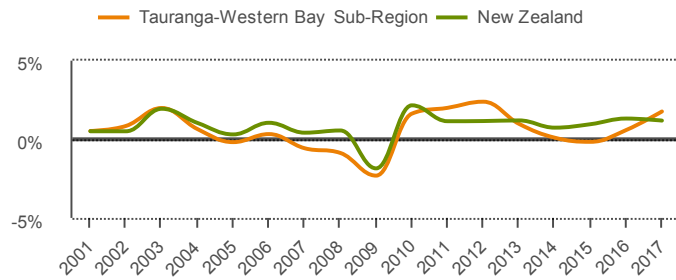
\$97,707

New Zealand

Productivity growth Annual average % change

	2017	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	1.8%	0.6%
NEW ZEALAND	1.2%	0.9%

Productivity growth



business units

No. of business units

24,501

Business units

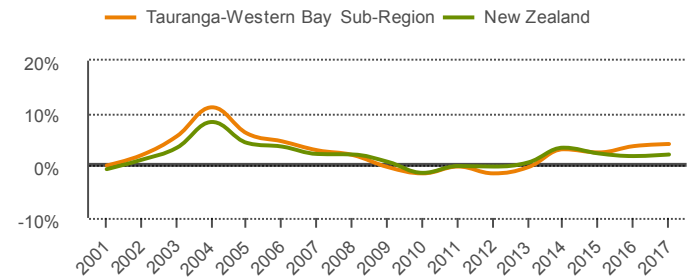
4.3%

of national total

Growth in business units Annual average % change

	2017	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.1%	1.2%
NEW ZEALAND	2.1%	1.1%

Growth in business units:



population

Total population

180,500

Usually resident persons

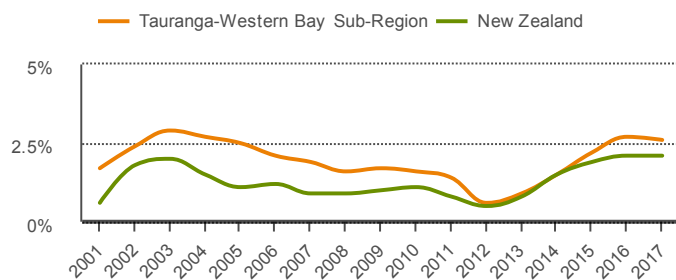
3.8%

of national total

Population growth Annual average % change

	2017	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	2.6%	1.7%
NEW ZEALAND	2.1%	1.3%

Population growth:



standard of living

Mean annual earnings 2016

\$50,829

Tauranga-Western Bay Sub-Region

\$57,780

New Zealand

Annual earnings growth Annual average % change

	2016	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	3.6%	3.6%
NEW ZEALAND	3.1%	3.4%

Housing affordability (higher is less affordable)

