

economy

Infometrics

Gross domestic product

\$5,587

million in 2010 prices

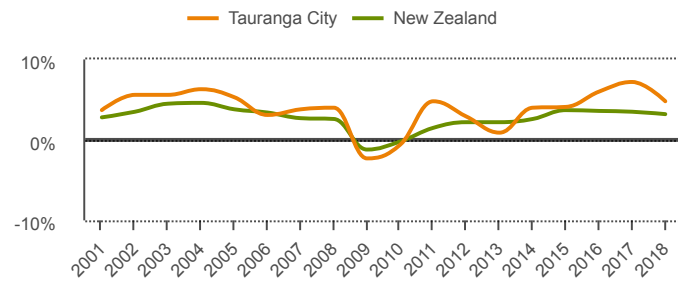
2.3%

of national total

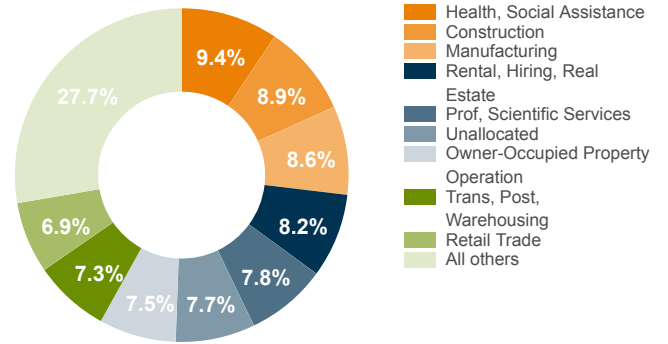
Economic growth Annual average % change

	2018	Last 10 years
TAURANGA CITY	4.8%	3.1%
NEW ZEALAND	3.2%	2.1%

Economic growth



Industry proportion of GDP



Biggest contributors to economic growth 2008-2018

Health Care and Social Assistance	\$156
Transport, Postal and Warehousing	\$151
Construction	\$150
Professional, Scientific and Technical Services	\$129
Retail Trade	\$120
All other industries	\$775
Total increase in GDP (\$m)	\$1,481

labour market

Total employment

71,774

Filled Jobs

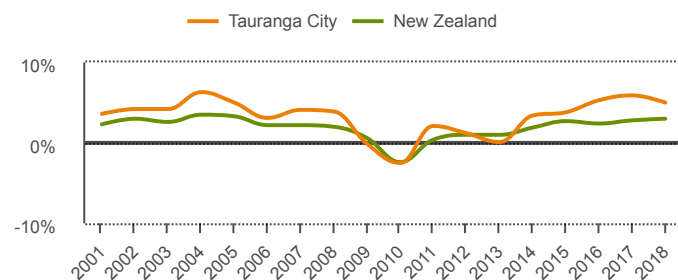
2.9%

of national total

Employment growth Annual average % change

	2018	Last 10 years
TAURANGA CITY	5.0%	2.4%
NEW ZEALAND	3.0%	1.3%

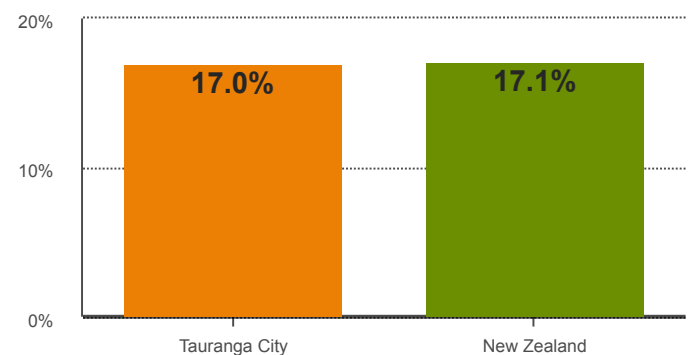
Employment growth



Industries which created most jobs 2008-2018

Health Care and Social Assistance	2,551
Construction	2,120
Professional, Scientific and Technical Services	1,499
Education and Training	1,429
Agriculture, Forestry and Fishing	1,333
All other industries	6,287
Total increase in employment	15,217

Self employment rate, 2018



productivity

GDP per filled job

\$77,841

GDP per employee

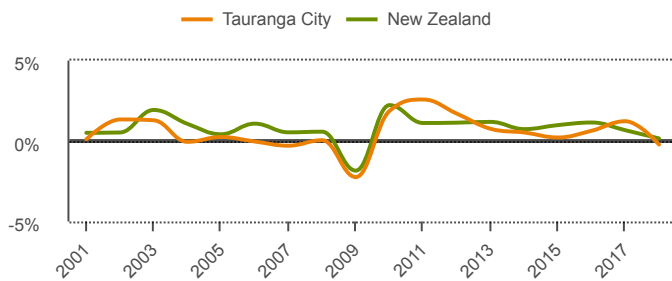
\$97,174

New Zealand

Productivity growth Annual average % change

	2018	Last 10 years
TAURANGA CITY	-0.2%	0.7%
NEW ZEALAND	0.2%	0.7%

Productivity growth



business units

No. of business units

16,320

Business units

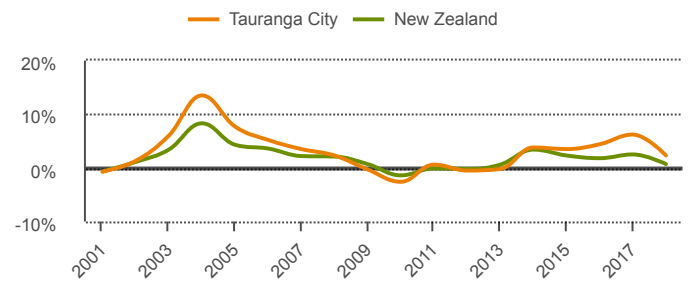
2.9%

of national total

Growth in business units Annual average % change

	2018	Last 10 years
TAURANGA CITY	2.3%	1.7%
NEW ZEALAND	0.7%	1.0%

Growth in business units:



population

Total population

135,000

Usually resident persons

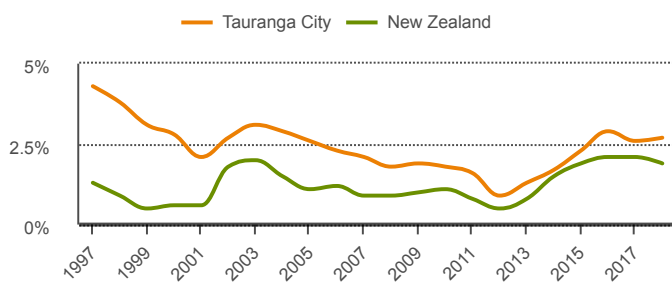
2.8%

of national total

Population growth Annual average % change

	2018	Last 10 years
TAURANGA CITY	2.7%	1.9%
NEW ZEALAND	1.9%	1.4%

Population growth:



standard of living

Mean annual earnings 2018

\$56,450

Tauranga City

\$60,891

New Zealand

Annual earnings growth Annual average % change

	2018	Last 10 years
TAURANGA CITY	4.1%	3.3%
NEW ZEALAND	3.7%	3.0%

Housing affordability (higher is less affordable)

