

economy

Infometrics

Gross domestic product

\$1,670

million in 2010 prices

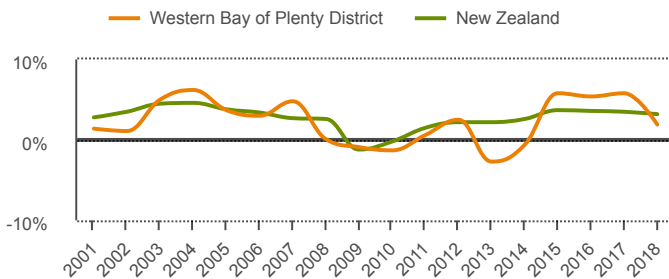
0.7%

of national total

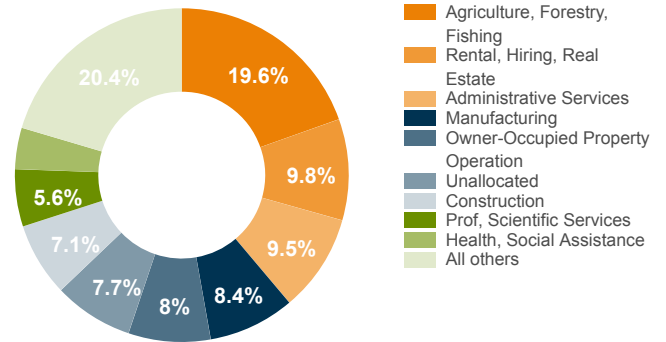
Economic growth Annual average % change

	2018	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	1.9%	1.6%
NEW ZEALAND	3.2%	2.1%

Economic growth



Industry proportion of GDP



Biggest contributors to economic growth 2008-2018

Agriculture, Forestry and Fishing	\$57
Professional, Scientific and Technical Services	\$23
Administrative and Support Services	\$22
Construction	\$20
Health Care and Social Assistance	\$16
All other industries	\$110
Total increase in GDP (\$m)	\$247

labour market

Total employment

22,854

Filled Jobs

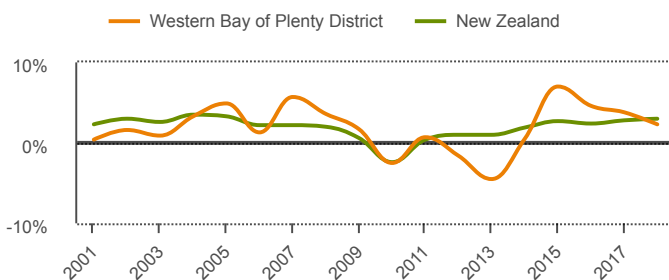
0.9%

of national total

Employment growth Annual average % change

	2018	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	2.3%	1.1%
NEW ZEALAND	3.0%	1.3%

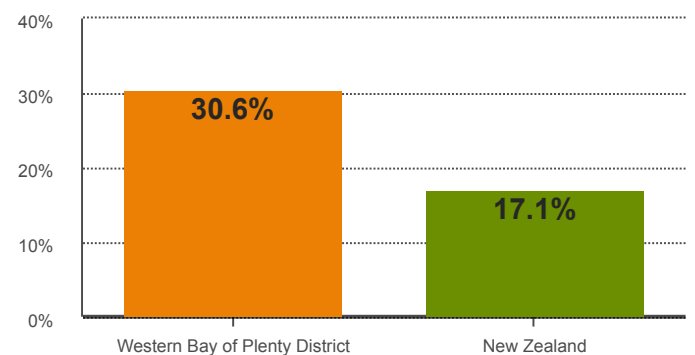
Employment growth



Industries which created most jobs 2008-2018

Administrative and Support Services	632
Agriculture, Forestry and Fishing	543
Construction	291
Professional, Scientific and Technical Services	250
Health Care and Social Assistance	249
All other industries	493
Total increase in employment	2,458

Self employment rate, 2018



productivity

GDP per filled job

\$73,091

GDP per employee

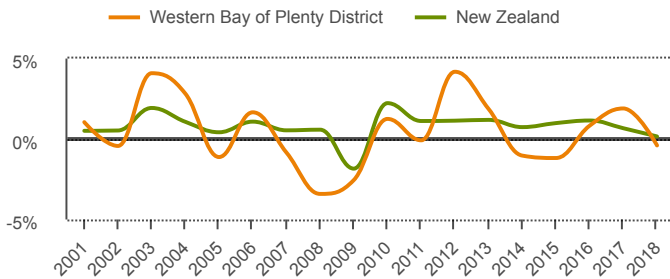
\$97,174

New Zealand

Productivity growth Annual average % change

	2018	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	-0.4%	0.5%
NEW ZEALAND	0.2%	0.7%

Productivity growth



business units

No. of business units

8,694

Business units

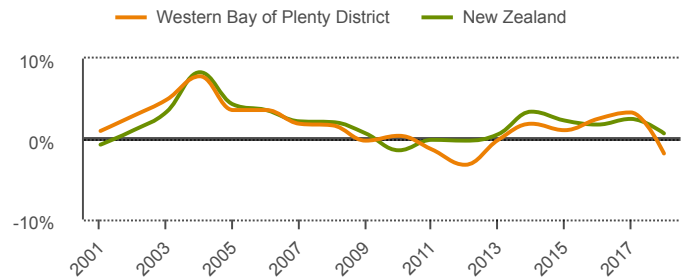
1.5%

of national total

Growth in business units Annual average % change

	2018	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	-1.8%	0.2%
NEW ZEALAND	0.7%	1.0%

Growth in business units:



population

Total population

50,100

Usually resident persons

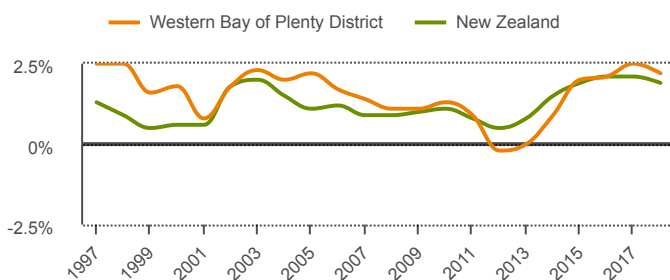
1.0%

of national total

Population growth Annual average % change

	2018	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	2.2%	1.3%
NEW ZEALAND	1.9%	1.4%

Population growth:



standard of living

Mean annual earnings 2018

\$48,285

Western Bay of Plenty District

\$60,891

New Zealand

Annual earnings growth Annual average % change

	2018	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	3.9%	3.1%
NEW ZEALAND	3.7%	3.0%

Housing affordability (higher is less affordable)

