

## economy

### Gross domestic product

**\$7,257**

million in 2010 prices

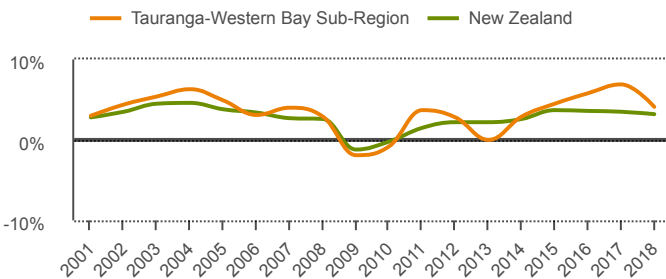
**3.0%**

of national total

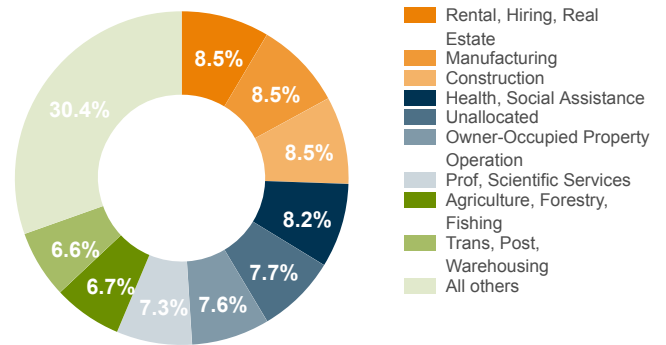
### Economic growth Annual average % change

	2018	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.1%	2.8%
NEW ZEALAND	3.2%	2.1%

### Economic growth



### Industry proportion of GDP



### Biggest contributors to economic growth 2008-2018

Health Care and Social Assistance	\$172
Construction	\$170
Transport, Postal and Warehousing	\$165
Professional, Scientific and Technical Services	\$152
Retail Trade	\$135
All other industries	\$933
<b>Total increase in GDP (\$m)</b>	<b>\$1,728</b>

## labour market

### Total employment

**94,628**

Filled Jobs

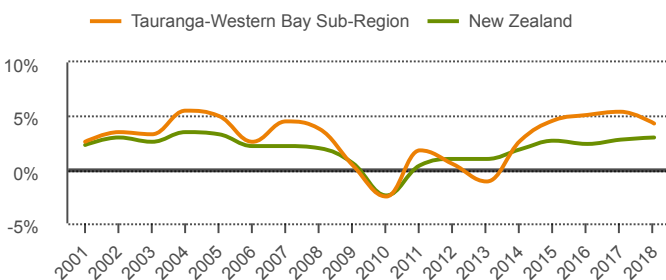
**3.8%**

of national total

### Employment growth Annual average % change

	2018	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.3%	2.1%
NEW ZEALAND	3.0%	1.3%

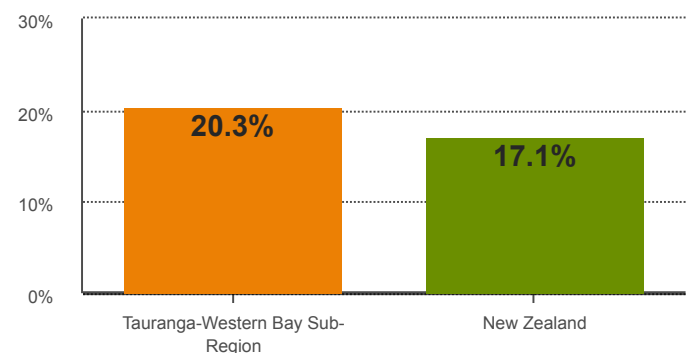
### Employment growth



### Industries which created most jobs 2008-2018

Health Care and Social Assistance	2,800
Construction	2,410
Agriculture, Forestry and Fishing	1,875
Administrative and Support Services	1,780
Professional, Scientific and Technical Services	1,749
All other industries	7,061
<b>Total increase in employment</b>	<b>17,675</b>

### Self employment rate, 2018



# productivity

## GDP per filled job

**\$76,693**

GDP per employee

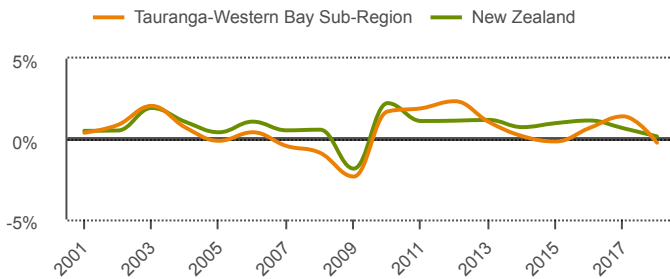
**\$97,174**

New Zealand

## Productivity growth Annual average % change

	2018	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	-0.2%	0.7%
NEW ZEALAND	0.2%	0.7%

## Productivity growth



# business units

## No. of business units

**25,014**

Business units

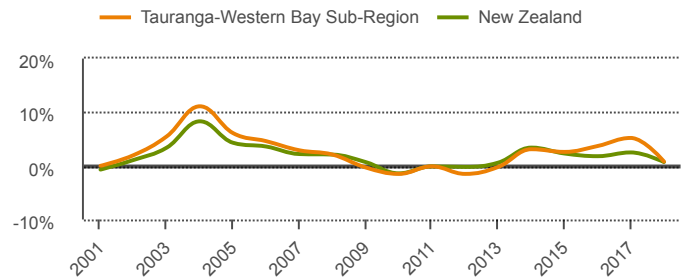
**4.4%**

of national total

## Growth in business units Annual average % change

	2018	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	0.8%	1.2%
NEW ZEALAND	0.7%	1.0%

## Growth in business units:



# population

## Total population

**185,100**

Usually resident persons

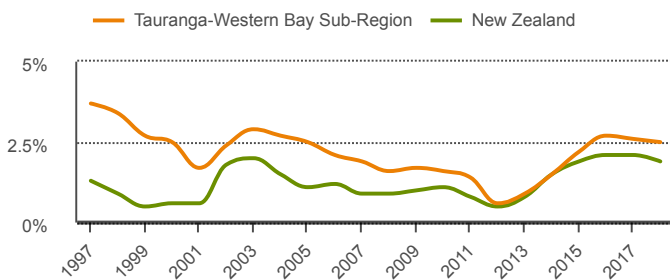
**3.8%**

of national total

## Population growth Annual average % change

	2018	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	2.5%	1.8%
NEW ZEALAND	1.9%	1.4%

## Population growth:



# standard of living

## Mean annual earnings 2018

**\$54,478**

Tauranga-Western Bay Sub-Region

**\$60,891**

New Zealand

## Annual earnings growth Annual average % change

	2018	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.1%	3.3%
NEW ZEALAND	3.7%	3.0%

## Housing affordability (higher is less affordable)

