

## economy

Infometrics

### Gross domestic product, 2019

**\$7,003**

million in 2019 prices

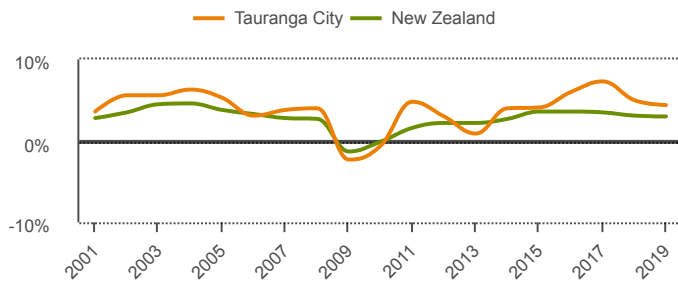
**2.4%**

of national total

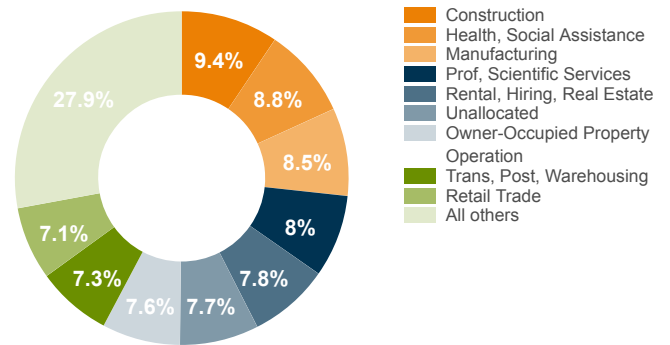
### Economic growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA CITY	4.4%	3.9%
NEW ZEALAND	3.0%	2.5%

### Economic growth, 2001-2019



### Industry proportion of GDP, 2019



### Biggest contributors to economic growth, 2009-2019

Construction	\$289m
Professional, Scientific and Technical Services	\$199m
Transport, Postal and Warehousing	\$191m
Retail Trade	\$182m
Rental, Hiring and Real Estate Services	\$138m
All other industries	\$1,207m
<b>Total increase in GDP</b>	<b>\$2,207m</b>

## labour market

### Total employment, 2019

**73,738**

Filled Jobs

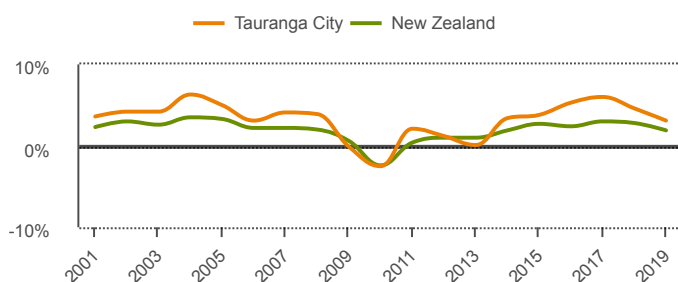
**2.9%**

of national total

### Employment growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA CITY	3.1%	2.7%
NEW ZEALAND	1.9%	1.5%

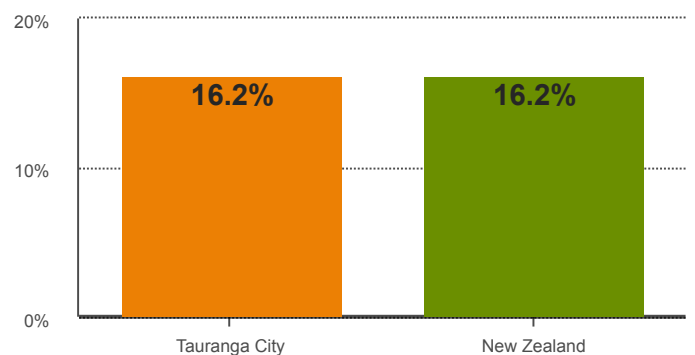
### Employment growth, 2001-2019



### Industries which created most jobs, 2009-2019

Construction	3,000
Health Care and Social Assistance	2,079
Professional, Scientific and Technical Services	1,760
Administrative and Support Services	1,549
Education and Training	1,373
All other industries	7,459
<b>Total increase in employment</b>	<b>17,219</b>

### Self employment rate, 2019



# productivity

## GDP per filled job, 2019

**\$94,976**

GDP per employee

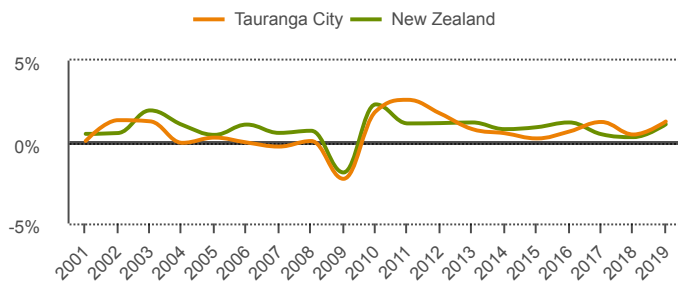
**\$117,134**

New Zealand

## Productivity growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA CITY	1.3%	1.1%
NEW ZEALAND	1.1%	1.1%

## Productivity growth, 2001-2019



# business units

## No. of business units, 2019

**16,899**

Business units

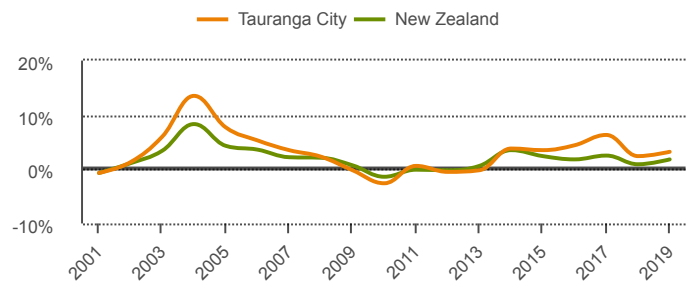
**2.9%**

of national total

## Growth in business units, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA CITY	3.2%	2.1%
NEW ZEALAND	1.8%	1.2%

## Growth in business units, 2001-2019



# population

## Total population, 2019

**144,700**

Estimated resident population

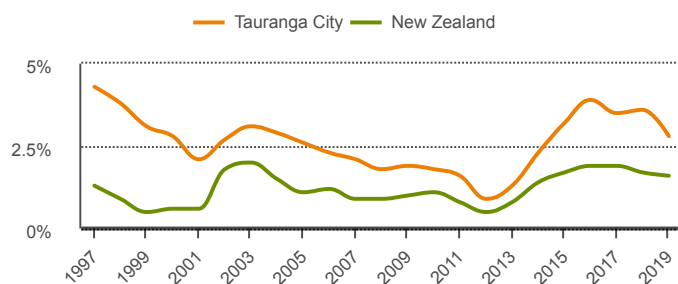
**2.9%**

of national total

## Population growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA CITY	2.8%	2.5%
NEW ZEALAND	1.6%	1.3%

## Population growth, 1997-2019



# standard of living

## Mean annual earnings 2019

**\$58,336**

Tauranga City

**\$62,774**

New Zealand

## Annual earnings growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA CITY	3.9%	3.3%
NEW ZEALAND	3.8%	2.8%

## Housing affordability, 2006-2019 Higher is less affordable

