

economy

Gross domestic product, 2019

\$9,125

million in 2019 prices

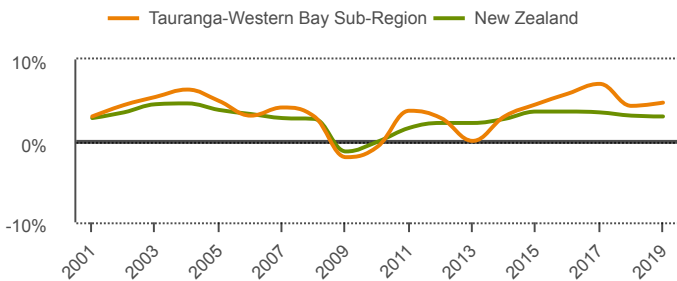
3.1%

of national total

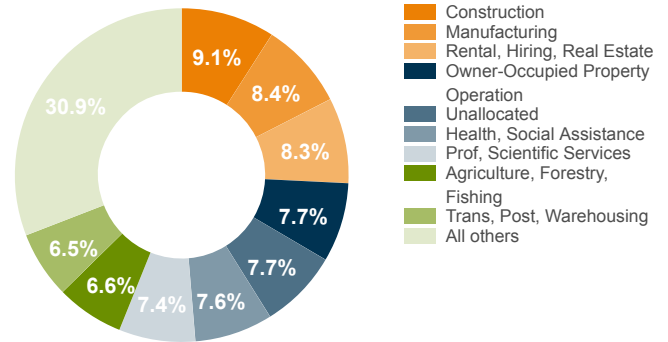
Economic growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.7%	3.5%
NEW ZEALAND	3.0%	2.5%

Economic growth, 2001-2019



Industry proportion of GDP, 2019



Biggest contributors to economic growth, 2009-2019

Construction	\$349m
Professional, Scientific and Technical Services	\$232m
Transport, Postal and Warehousing	\$209m
Retail Trade	\$207m
Rental, Hiring and Real Estate Services	\$173m
All other industries	\$1,468m
Total increase in GDP	\$2,637m

labour market

Total employment, 2019

97,499

Filled Jobs

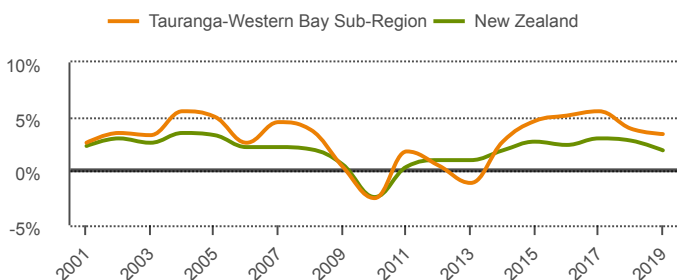
3.8%

of national total

Employment growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	3.4%	2.4%
NEW ZEALAND	1.9%	1.5%

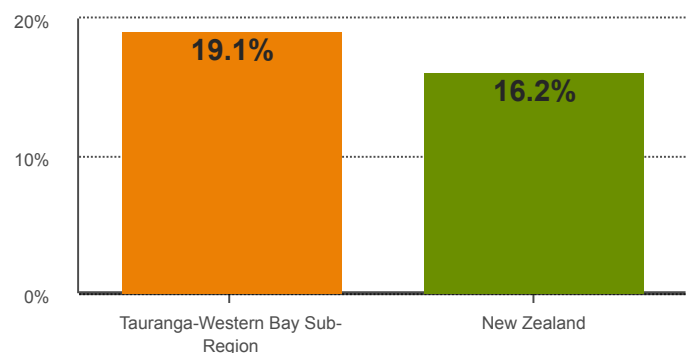
Employment growth, 2001-2019



Industries which created most jobs, 2009-2019

Construction	3,562
Administrative and Support Services	2,339
Health Care and Social Assistance	2,304
Professional, Scientific and Technical Services	2,016
Education and Training	1,573
All other industries	8,437
Total increase in employment	20,232

Self employment rate, 2019



productivity

GDP per filled job, 2019

\$93,586

GDP per employee

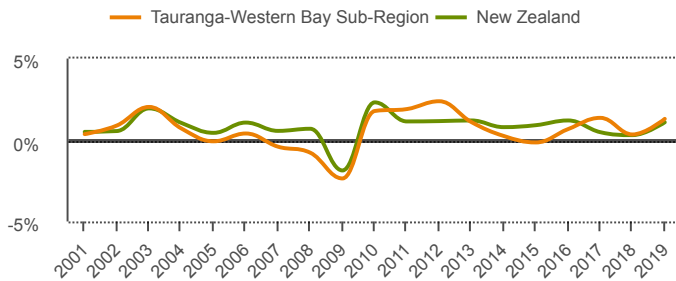
\$117,134

New Zealand

Productivity growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	1.3%	1.1%
NEW ZEALAND	1.1%	1.1%

Productivity growth, 2001-2019



business units

No. of business units, 2019

25,782

Business units

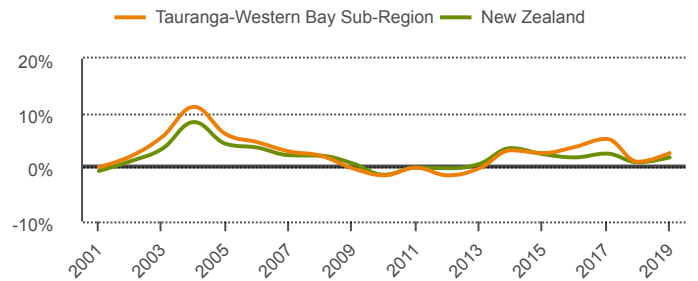
4.4%

of national total

Growth in business units, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	2.6%	1.5%
NEW ZEALAND	1.8%	1.2%

Growth in business units, 2001-2019



population

Total population, 2019

198,600

Estimated resident population

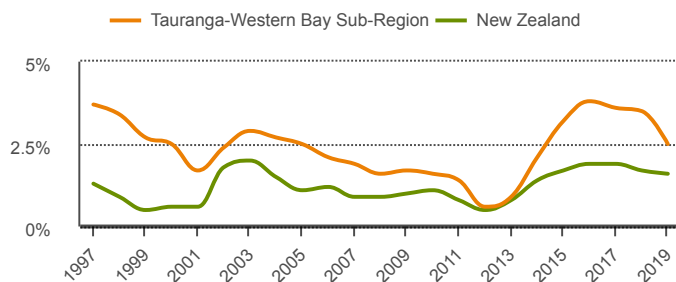
4.0%

of national total

Population growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	2.5%	2.3%
NEW ZEALAND	1.6%	1.3%

Population growth, 1997-2019



standard of living

Mean annual earnings 2019

\$56,459

Tauranga-Western Bay Sub-Region

\$62,774

New Zealand

Annual earnings growth, 2009-2019 Annual average % change

	2019	Last 10 years
TAURANGA-WESTERN BAY SUB-REGION	4.1%	3.2%
NEW ZEALAND	3.8%	2.8%

Housing affordability, 2006-2019 Higher is less affordable

