

economy

Infometrics

Gross domestic product, 2019

\$2,121

million in 2019 prices

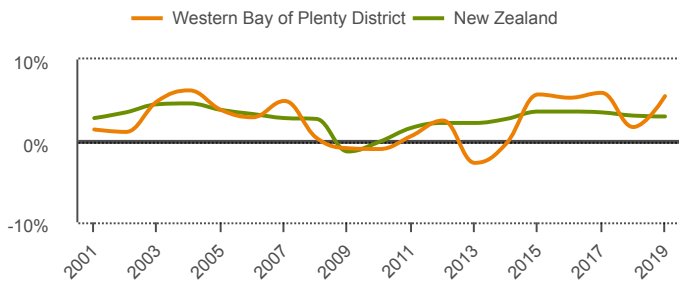
0.7%

of national total

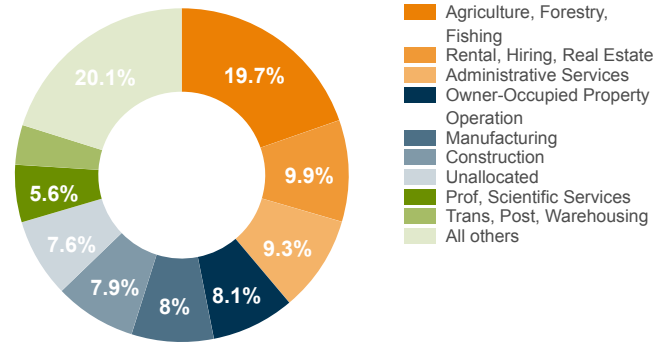
Economic growth, 2009-2019 Annual average % change

	2019	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	5.5%	2.3%
NEW ZEALAND	3.0%	2.5%

Economic growth, 2001-2019



Industry proportion of GDP, 2019



Biggest contributors to economic growth, 2009-2019

Agriculture, Forestry and Fishing	\$62m
Construction	\$60m
Administrative and Support Services	\$56m
Rental, Hiring and Real Estate Services	\$35m
Professional, Scientific and Technical Services	\$33m
All other industries	\$183m
Total increase in GDP	\$430m

labour market

Total employment, 2019

23,761

Filled Jobs

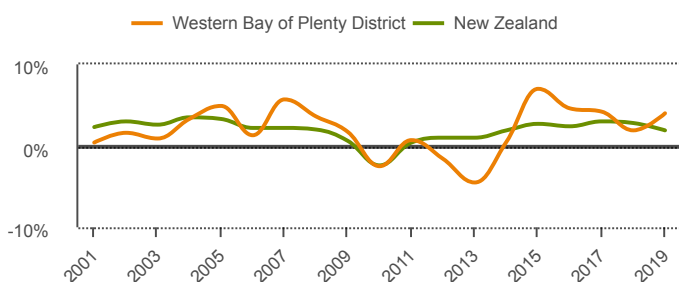
0.9%

of national total

Employment growth, 2009-2019 Annual average % change

	2019	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	4.0%	1.4%
NEW ZEALAND	1.9%	1.5%

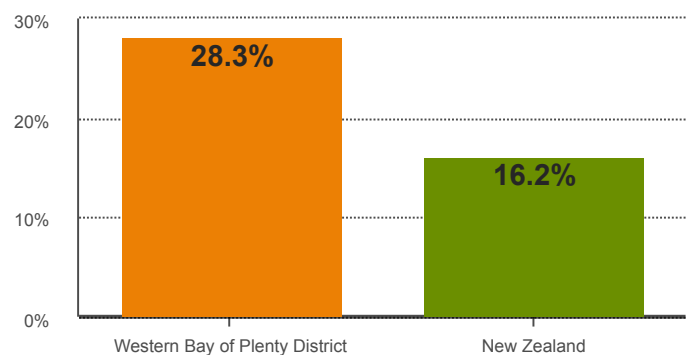
Employment growth, 2001-2019



Industries which created most jobs, 2009-2019

Administrative and Support Services	791
Construction	563
Agriculture, Forestry and Fishing	414
Professional, Scientific and Technical Services	256
Health Care and Social Assistance	225
All other industries	765
Total increase in employment	3,013

Self employment rate, 2019



productivity

GDP per filled job, 2019

\$89,271

GDP per employee

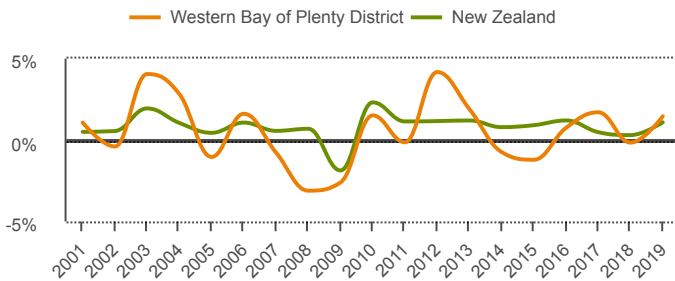
\$117,134

New Zealand

Productivity growth, 2009-2019 Annual average % change

	2019	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	1.5%	0.9%
NEW ZEALAND	1.1%	1.1%

Productivity growth, 2001-2019



business units

No. of business units, 2019

8,883

Business units

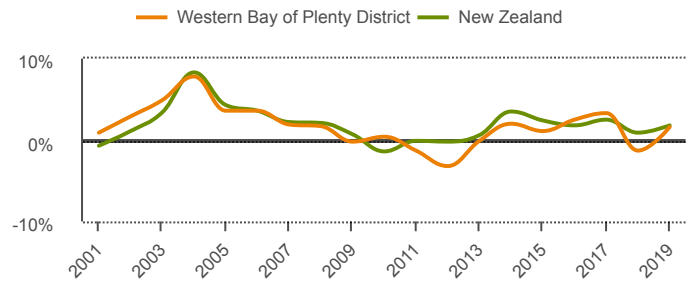
1.5%

of national total

Growth in business units, 2009-2019 Annual average % change

	2019	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	1.6%	0.5%
NEW ZEALAND	1.8%	1.2%

Growth in business units, 2001-2019



population

Total population, 2019

53,900

Estimated resident population

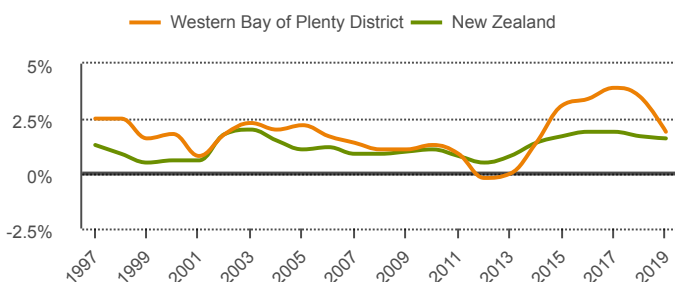
1.1%

of national total

Population growth, 2009-2019 Annual average % change

	2019	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	1.9%	1.9%
NEW ZEALAND	1.6%	1.3%

Population growth, 1997-2019



standard of living

Mean annual earnings 2019

\$50,634

Western Bay of Plenty District

\$62,774

New Zealand

Annual earnings growth, 2009-2019 Annual average % change

	2019	Last 10 years
WESTERN BAY OF PLENTY DISTRICT	5.2%	3.0%
NEW ZEALAND	3.8%	2.8%

Housing affordability, 2006-2019 Higher is less affordable

