



### Session Locations

- 01 The Cargo Shed - 5 Dive Crescent
- 02 University of Waikato - Durham Street
- 03 Sharp Tudhope - 152 Devonport Road
- 04 Basestation - 148 Durham Street
- 05 Aurecon - Ground Level/247 Cameron Road
- 06 Beca - Harrington House, 32 Harrington Street
- 07 Ngapeke Permaculture - Ngapeke 7 Block, Kaiwha Road, Welcome Bay
- 08 Priority One - 29 Grey Street
- 09 Craigs Investment Partners - 158 Cameron Road
- 10 LawVu - 15 Wharf Street
- 11 Datacom - 15/17 Harrington Street

### Travel

- Bike Stop - 28 Grey Street
- Parking locations
- CBD Bus stops

### DayBreak Downtown Eateries\*

- 13 Redoubt - 53 The Strand
- 14 Subway CBD - 38 Elizabeth Street
- 15 DOCA - 6 Wharf Street
- 16 Oscar & Otto - 51 The Strand
- 17 The Barrel Room - 26 Wharf Street
- 18 The Clarence - 61 Willow Street
- 19 The Crown & Badger - 91 The Strand
- 20 Miss Gees - 3/59 The Strand
- 21 Little Long - 39 Spring St
- 22 The Pheonix - 2/59 The Strand
- 23 Robert Harris - 128 Willow Street
- 24 Falafel Metro - Red Square, 1 Devonport Road
- 25 Macau Restaurant - 59 The Strand

\*These are the participating eateries where you can redeem your \$20 lunch voucher. Ts and Cs apply.

# Welcome to DayBreak Festival of Innovation

Set in the heart of Tauranga's transforming city centre, DayBreak Festival of Innovation welcomes you as we celebrate the region's innovation ecosystem.

A collaborative endeavour with more than 30 local partners and sponsors, DayBreak builds connections, increases the flow of knowledge, and delivers an empowering programme that brings together a broad range of perspectives and interests in innovation.

DayBreak 2024 is a prototype; with the potential to be bigger and better each year. As well as igniting inspiration and showcasing existing opportunities, we hope you can join us in imagining what this festival could be in the future!

Thanks for joining us!

## Summit Information

### Your DayBreak Summit Ticket

- Your lanyard is your entry to all sessions, please keep it with you at all times.
- Your ticket is transferable, so can be shared, however it is only valid for one person at a time.
- Your lanyard should be given to the nominated person to use for the sessions they will be attending. 1 lanyard per person, so 2 people sharing a ticket cannot both attend the same session.

### DayBreak Downtown Lunch Vouchers Ts & Cs

- We're sending you out for lunch!
- In your lanyard pouch you have a \$20 lunch voucher for each day of the Summit. Use your voucher to purchase lunch at participating Tauranga CBD eateries (see map for locations).
- Your vouchers are only valid during lunch break (12-2pm) on Thursday and Friday of DayBreak Summit.
- Your vouchers are only available at one eatery to the value of \$20 for each day. No change will be given.

### Sustainability

- We're running DayBreak as a sustainable event. We have a worm farm on-site for composting food scraps. Eliminate single use and help us instigate reuse by bringing your own water bottles and reusable cups.

### Travel and Parking

- We encourage you to utilise alternative modes of transport such as public transport, carpooling, bike or e-scooter. There is also a range of paid parking available along Dive Crescent and the surrounding streets (see map for locations).

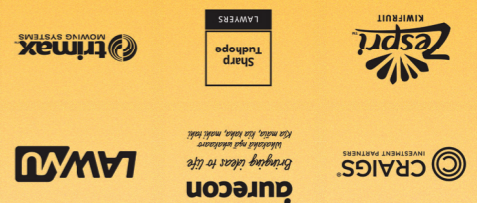
### Follow DayBreak - Festival of Innovation

@daybreakfestivalnz  
#Daybreakfestivalnz

Checkout all DayBreak events happening throughout March and April at [daybreakfestival.co.nz](http://daybreakfestival.co.nz)



Supporters



Sponsors



Funding Partners

Proudly brought to you by Priority One and Partners

7/8  
March  
2024

Festival of Innovation  
Summit Programme

[Daybreakfestival.nz](http://Daybreakfestival.nz)

Tauranga Moana

# DayBreak

# Day One Thursday 7th March

6:30	DayBreak Dawn Ceremony 	
7:30	Registration Opens and 'Grab & Go' Breakfast Served	
8:00	Tangata Whenua Innovation - Toi Kai Rawa 	
9:30	Morning Tea Break	
9:45	Innovation in Marketing: Tauranga Companies Taking on the World - MoPed 	
12:00	DayBreak Downtown Lunch (visit one of the participating CBD eateries, see map on reverse)	
<b>Afternoon Breakout Sessions*</b>		
13:15	Robotics, Automation and Hort-Tech - University of Waikato 	Marketing Innovation Masterclass - Strategy and Agencies - Wave Agency and King St 
	Marketing Innovation Masterclass - Generating and Validating Ideas - Fuel and Snapshot 	Hybrid Project Management - Solid Consulting and Oasis Engineering 
	Insights to Investing in Start-up Companies - Enterprise Angels 	Makerspaces, Innovation and Invention - STEM Wana Trust 
15:45	Travel back to The Cargo Shed	
16:00	Business Beyond Usual: Talent and Future Workplaces - Priority One and Datacom 	
17:30 - 19:00	Sundowner Mixer: Drinks and Nibbles 	

# Day Two Friday 8th March

7:30	'Grab and Go' Breakfast Served 	
8:00	Growing Side Hustles to Booming Businesses - Business Women's Network, Tauranga Business Chamber 	
9:00	Travel to Venues	
<b>Morning Breakout Sessions*</b>		
9:30	Mātauranga in Action - Ngapeke Permaculture  <small>*Bus for this field trip will depart from The Cargo Shed</small>	Beyond the Post Its - Mulberry St 
	The Redesign of Everything - Circularity 	Digital Story Maps - Beca Engineering 
	The Great Sustainability Debate - Craigs Investment Partners 	Museums of the Future - Tauranga Museum Team and Workshop e  <small>*Bus for this field trip will depart from The Cargo Shed</small>
Tauranga's Journey to Climate Resilience: A Design Thinking Experiment - Aurecon 		
12:30	DayBreak Downtown Lunch (visit one of the participating CBD eateries, see map on reverse)	
<b>Afternoon Breakout Sessions*</b>		
14:00	Future Festival Workshop - Priority One 	The DayBreak Offers and Needs Market: Conclusion - Callaghan Innovation 
	Let's Go! Tauranga CBD Walking Tour - Tauranga City Council & Priority One  <small>*Begins at The Cargo Shed</small>	WNT Deep Tech Showcase - WNT Ventures 
The Power of Brand in Innovation - WOODS Agency 		
15:30	Travel back to The Cargo Shed	
16:00 - 19:00	DayBreak Celebration  <small>*Please purchase your celebration ticket at <a href="http://daybreakfestival.nz">daybreakfestival.nz</a></small>	

\*Please attend the breakout session you pre-selected. If you would like to change sessions, please speak to one of the DayBreak team.

See map on reverse for corresponding number and location  
For more information on all sessions visit [daybreakfestival.nz](http://daybreakfestival.nz)