

Labour Market Update



Priority One
Tauranga
Moana



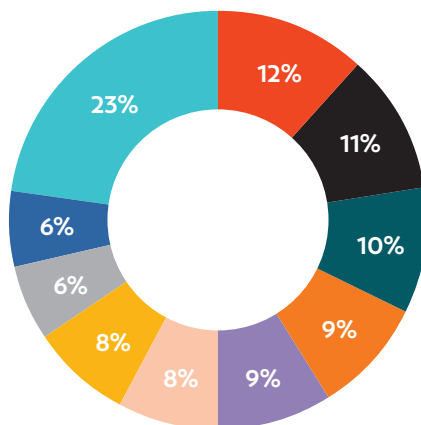
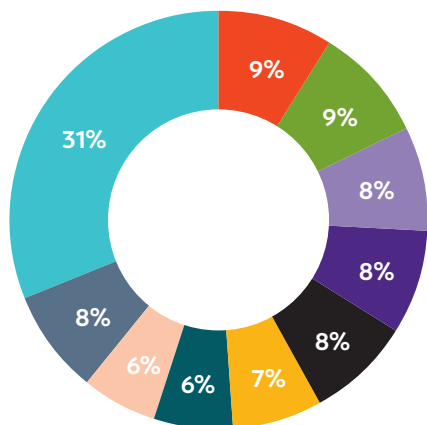
Ara Rau
Pathways
to Work

MAY 2021

The Western Bay economy is diverse

\$10 billion GDP

101,000 Jobs



- Accommodation & Food Services
- Administrative & Support Services
- Agriculture, Forestry & Fishing
- Construction
- Education & Training
- Health Care & Social Assistance
- Manufacturing
- Owner-Occupied Property Operation
- Professional, Scientific & Technical Services
- Rental, Hiring & Real Estate Services
- Retail Trade
- Unallocated
- All others

Infometrics 2020

Employment and GDP are spread across a wide range of sectors, rather than having a strong reliance on a small number of key sectors. A diverse economy means as a region we are more resilient to shocks.

Skilled staff are hard to find in all areas at the moment

Priority One regularly speaks to employers to understand their workforce issues and opportunities.



Manufacturing

The recruitment of waged people is challenging, particularly for those with senior supervisory and manufacturing skillsets.



Professional Services

The professional services space is busy, particularly for accountants and lawyers. Most are reporting it is the busiest they have seen in a while. Staffing is a real issue.



Engineering

Engineering firms are predicting large amounts of work coming and are already struggling to find staff.



Creative

Some kiwis have returned home from overseas in this space, setting up smaller services and becoming self-employed.

There is also the ability of this type of work to be done remotely while remaining with their overseas employer.



Technology / IT

Packhouses are needing tech-related roles – business analysts, developers, project managers, project coordinators. Almost all roles with similar skill sets are in demand.

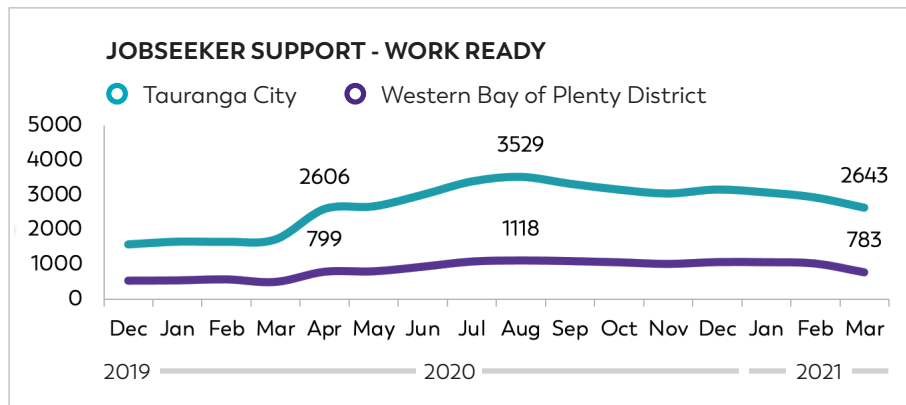
Employers now must move rapidly when recruiting as tech employees often have several role offers on the table at once.

It had been predicted the pandemic would draw large numbers of kiwis home with IT and tech skills. However, this has not proven to be the case, with no significant numbers being seen at this point.

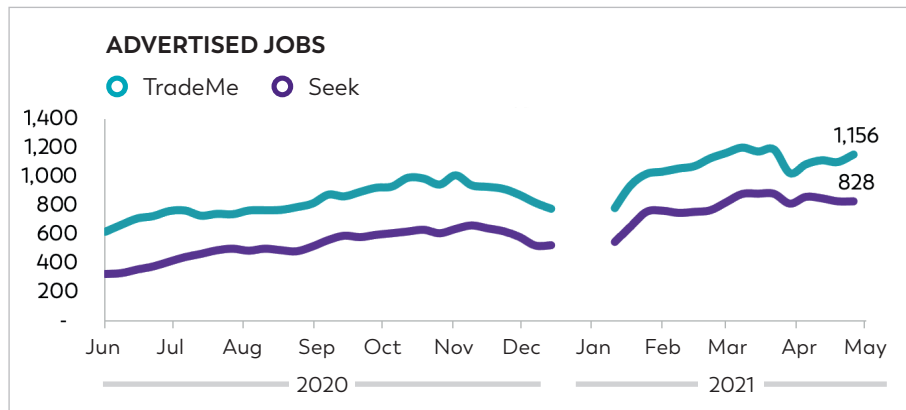
Computer Science is seen as one of the most transferable degrees in the sector.

It is common for employers to go direct to universities to recruit tech graduates. Some students will have job offers before graduating.

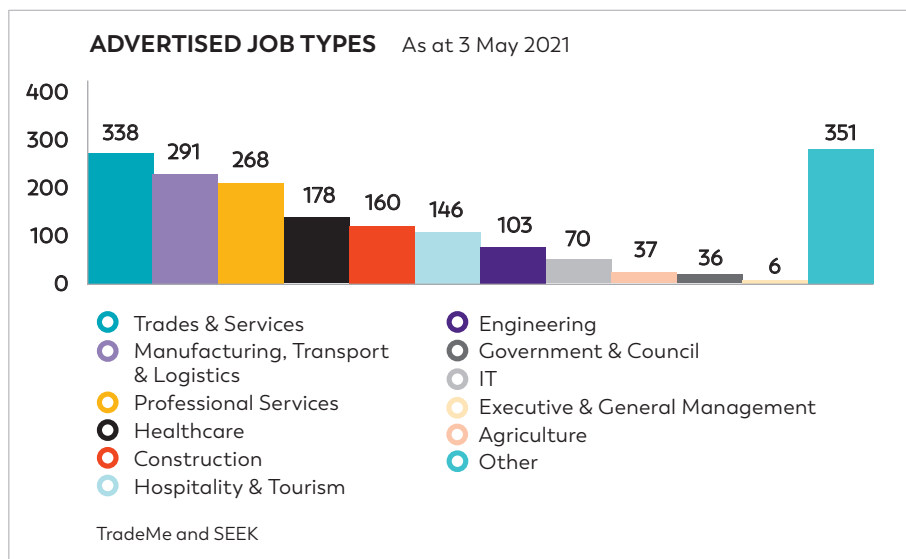
Job listings are growing and Jobseekers are going down



The number of people receiving Jobseeker Support from MSD has been steadily declining since the August 2020 peak, to virtually the same level as the boost in April during lockdown.



After a brief hiatus in listings through the Christmas and summer holiday period, advertised jobs resumed their upward trend on TradeMe and SEEK, settling at around 2,000 jobs listed online each week.



Trades and Services jobs are consistently the highest demand jobs, followed by Manufacturing, Transport and Logistics. Professional Services has also sustained considerable growth in job listings.

Other regions are facing similar labour market issues to the Western Bay of Plenty. Skilled staff are proving hard to find. Job growth is creating a tight labour market for all skill levels across New Zealand.

Seek reports its highest number of job vacancies ever

Nationwide, SEEK recorded the highest number of jobs it had ever advertised in March, with ads up by 55% compared to the same month last year.

Trade vacancies skyrocket on TradeMe

Likewise, TradeMe reported their number of job listings increased by 22% in the first three months of 2021 when compared with the same period in 2020.