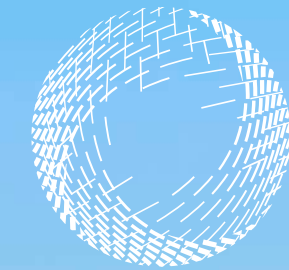


INVEST IN TAURANGA MOANA

Leading New Zealand's Growth

Regional Investment Insights



Priority One
Tauranga
Moana



WELCOME TO TAURANGA MOANA, *a Bay of Plenty*

Tauranga Moana is a beautiful city strategically important to New Zealand’s economic growth. It is a gateway to global trade; one of New Zealand’s fastest growing cities; and attracts talent from all over the world.

Tauranga Moana attracts four key types of investors. This prospectus has been created to help different investor groups connect and invest in Tauranga.

Specifically, it demonstrates Tauranga Moana’s unique investment attributes for migrant investors, national and international businesses, institutional funds and Government agencies.

This document is for informational purposes only to introduce potential investors to Tauranga Moana and the Western Bay of Plenty. It does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation for any security or investment product. The information contained herein is non-binding and does not purport to be all-inclusive, and is subject to change.

Tauranga Moana refers to the geographic area incorporating Tauranga City and Western Bay of Plenty District



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OUR REGIONAL DNA

What makes Tauranga Moana special?

Tauranga Moana is an innovative, progressive, export-driven economy that is well positioned to lead New Zealand's future economic growth. As a city and region, our approach is pragmatic and commercial. Investing in Tauranga Moana is an investment in future of New Zealand high-value economy.

Situated on the East Coast of New Zealand's North Island, Tauranga Moana is the commercial centre of the Bay of Plenty region. Strategically located within New Zealand's golden economic triangle, New Zealand's hub for sustainable R&D, transport and logistics excellence via sea, land and air. The Sea Port of Tauranga is New Zealand's largest ensuring Tauranga Moana is at the heart of global trade and investment.

Tauranga Moana presents high-growth investment opportunities in sectors including agri-technology, advanced manufacturing, logistics, tourism, real estate and primary industries including horticulture and marine/aquaculture. A skilled workforce, connection to international markets and access to regional innovation hubs make Tauranga Moana a smart investment.



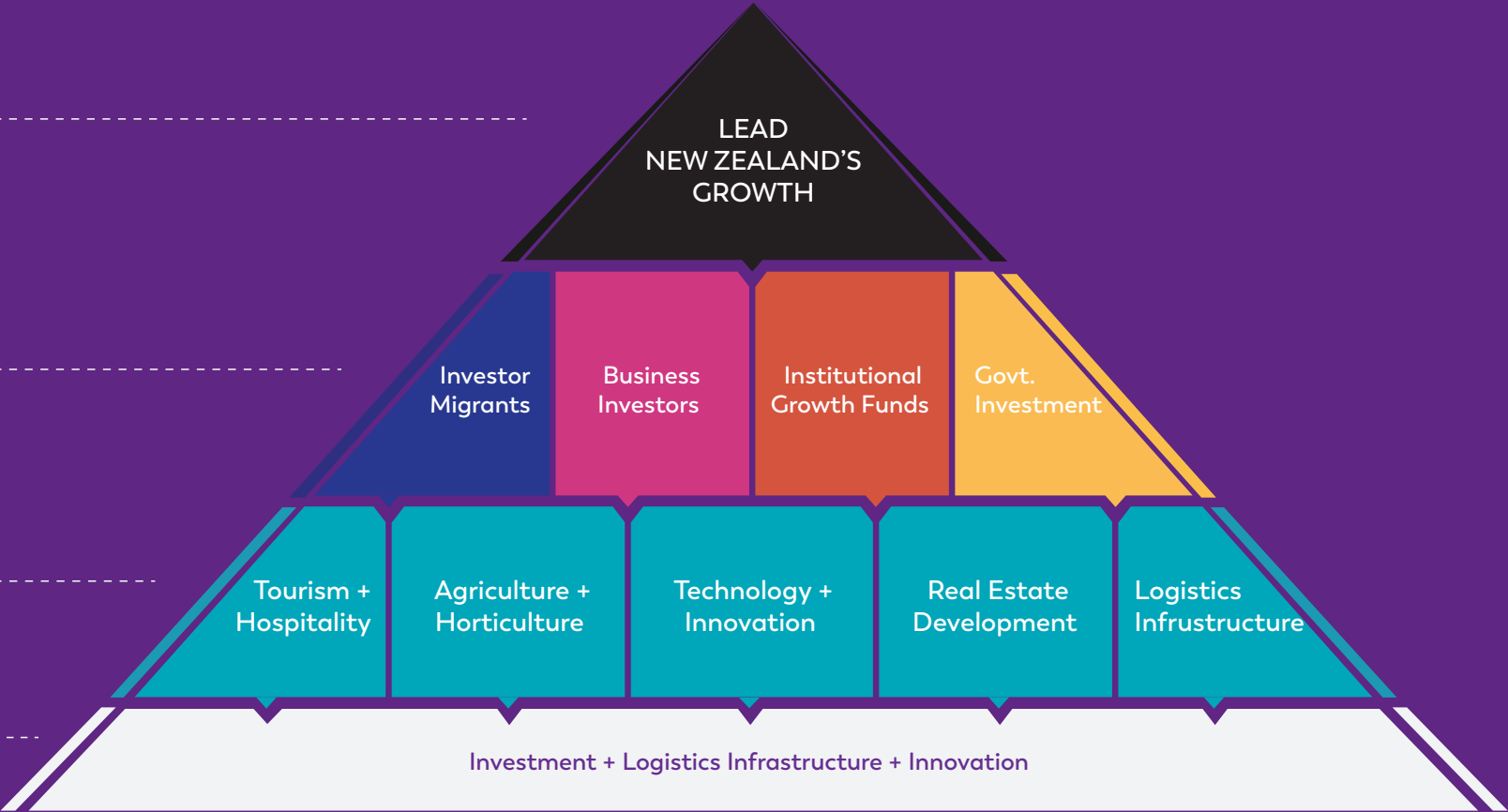
A clear growth strategy and bold future

REGIONAL VISION

KEY SECTORS FOR INVESTMENT

INVESTOR TYPOLOGIES

3 STRATEGIC PILLARS



A place with strong DNA

Tauranga Moana’s identity is shaped by a powerful mix of natural beauty, Māori heritage, economic vitality, and coastal lifestyle. It’s a place where land, sea, and people connect deeply - and that connection defines its unique regional DNA. It is a combination of place, purpose, and people. It’s a city that balances economic ambition with cultural integrity and environmental care - and that’s what truly makes this place special.

Ocean & Port City Powerhouse

Tauranga Moana is home to New Zealand’s largest and most efficient port, Port of Tauranga, giving it outsized influence in national and global trade. This connectivity fuels a diverse economy – logistics, agriculture, manufacturing, and marine industries thrive here.

Fertile Land, Food Bowl of the North

The region’s rich volcanic soils and favorable climate support world-class horticulture. It’s a global leader in kiwifruit, avocados, and other premium produce, giving Tauranga a reputation for innovation in agritech and food exports.

Strong Professional Services Capability

Tauranga Moana boasts a strong and growing professional services sector, supported by a dynamic business environment and highly skilled workforce. The city is home to a diverse range of businesses offering expertise in legal, financial, engineering, architectural, immigration and consultancy services. This capability is further enhanced by close collaboration between local businesses, education providers, and government agencies, fostering innovation, growth and a high standard of service delivery across industries.

Strong Cultural Roots

Tauranga Moana is the ancestral home of Ngāi Te Rangi, Ngāti Ranginui, and Ngāti Pūkenga iwi. Their values of kaitiakitanga (guardianship), manaakitanga (hospitality), and whanaungatanga (relationships) continue to shape the region’s approach to people, land, and sustainability.

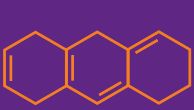
Growth with Lifestyle

Tauranga Moana is one of New Zealand’s fastest-growing urban centres, yet it remains deeply connected to nature. Mount Maunganui, golden beaches, and nearby forests provide an unmatched work-life balance, attracting skilled professionals, entrepreneurs, and families alike.

Innovation Hub on the Rise

The region fosters innovation – particularly in marine science, design, agritech, advanced manufacturing and sustainability – supported by local institutions like the University of Waikato’s Tauranga campus and partnerships with iwi, businesses, and government.

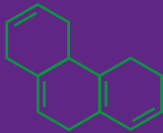
Our DNA Strands



Ease of access to the outdoors



Ease of transport & movement



Positive & open, ollaborative attitude



Leaving no one behind



Kaitiakitanga for our ocean, climate & fertile soil



Building for future generations



Diverse & vibrant neighbourhoods



Our innovative culture



Real & authentic work-life spirit

Tauranga Moana is one of the fastest growing areas in New Zealand.

Tauranga Moana has grown significantly over the past 60 years and has experienced a sustained period of growth due to its sought-after lifestyle, natural environment and economic opportunities.

In 1945, the sub-region had a population of around 19,000 people – today the region's population is around 220,000. It is projected to reach between 246,100 and 317,500 people in the next 30 years.

The hapū and Iwi of Tākitimu, Mātāatua, and Te Arawa waka settled across the sub-region and lived for generations in prosperous kāinga (settlements), surrounded by abundant natural resources. The enduring ancestral relationship that

tāngata whenua have with their whenua, wai, and taonga is central to their identity as mana whenua and key to their roles and responsibilities as kaitiaki over their respective rohe (areas of interest).

Characteristics of the Western Bay of Plenty, such as its harbour-based geography, population, and location of the economically important port and industries, create distinctive investment opportunities.



New Zealand's Fastest Growing City

Population +75% since 2000. 161,300 residents in Tauranga City (2024) and 220,100 residents including the surrounding sub-region.



New Zealand's Largest Port

The Port of Tauranga is New Zealand's gateway to global trade, bringing significant value to the region in terms of investment and employment.



Well Connected

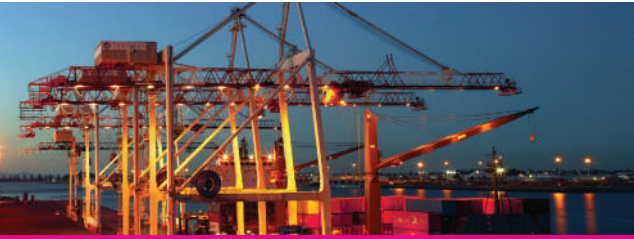
Part of New Zealand's Golden Economic Triangle (Auckland, Hamilton, Tauranga) accounting for 42% of freight and 50% of New Zealand's population and GDP).



Regional Economic Engine

Tauranga Moana's GDP +152% since 2000 (+91% nationwide). Tauranga Moana is home to the world famous Zespri kiwifruit.

Regional Investment Areas



1. LARGEST PORT IN NEW ZEALAND

The Port of Tauranga is the largest port by tonnage and container throughput in New Zealand:

- Total cargo is approximately 23.6 million tonnes.
- Export cargo is 15.8 million tonnes and Import 7.8 million tonnes.
- Total Container Volume (TEU) is 1,147,350 TEUs handled annually.



2. GREENFIELD DEVELOPMENTS

Tauranga needs new houses and has several greenfield residential development zones, including:

- Tauriko West Development ~350 hectares (developable residential portion ~210 ha).
- Te Tūmu in Papamoa East ~760 ha (developable portion ~340 ha).
- The Lakes Development ~254 ha (contains ~2,081 sites and ~7,000 future residents).



3. BUSINESS PARKS

Rangiuru and Tauriko Business Parks are major industrial precincts strategically positioned within close proximity to the Port of Tauranga and providing solutions for logistics, warehousing and innovation-driven industries.



4. ENERGY SECTOR

Tauranga Moana has a complex range of energy needs that are being driven by: significant GDP growth (averaging 4.6% CAGR); additional step loads to industrial energy demand; and the drive to decarbonise to maintain social license and competitiveness in offshore markets. Within our region there are specific technologies which could be further developed for commercial application including geohat, biomass, and biomethane.



5. HEALTH SECTOR

Tauranga's public and private healthcare infrastructure is expanding rapidly. This includes: emergency, surgical, maternity, paediatric, medical, geriatric, mental health, and neonatal care. The Clinical Campus provides training placements for medical students, nursing, midwifery, allied health, and other disciplines across clinical programs.



6. MARINE SECTOR

Tauranga is a significant hub for boatbuilding and retrofit as well as aquaculture and marine related education, research and commercialisation. Establishment of the NZ Marine Futures Institute is currently being planned to further strengthen commercial, cultural and environmental opportunities.



7. CONNECTED TRANSPORT CORRIDORS

Tauranga's transport network is structured around several key regional corridors, each serving a distinct role - freight, commuter movement, housing growth, and connectivity to the wider North Island. These include: Tauranga Eastern Link; Western Corridor; Takitimu North Link; Ring Road North / Freight Loop; and other public transit & active corridors.



8. CITY CENTRE & COMMERCIAL PRECINCT

The region's commercial and civic hub. Home to government offices, business services, arts venues, and waterfront development. A focus for smart urban regeneration and high-density residential growth.



9. TOURISM SECTOR

Surf beaches, vibrant retail, café culture, and a hotspot for tourism and lifestyle living. Tauranga's iconic Mount Maunganui (Mauao) receives over 100 cruise ships annually. The city is also a foodie haven with the Flavours of Plenty platform enabling locals and visitors alike to uncover, connect and celebrate the distinctive eco-system of growers, suppliers and purveyors of the unique Coastal Bay of Plenty food and hospitality offerings. Similarly, the Zespri Aims Games is Australasia's largest junior sporting event, held annually in Tauranga Moana.



10. TECH SECTOR

Rapidly emerging as one of New Zealand's most dynamic innovation hotspots, combining a fast-growing ecosystem of tech start-ups, exporters and R&D ventures, supported by local technology incubators such as WNT Ventures (early stage deep-tech) and Enterprise Angels (angel investment).



11. A UNIVERSITY CITY

Tauranga's city centre tertiary precinct connects businesses with top talent and world-class research. The precinct is a multi-institutional partnership between University of Waikato, Tauranga City Council and other community organisations including economic development agency Priority One, designed to accelerate regional innovation and provide a sustainable supply of highly skilled talent.



12. REGIONAL AIRPORT

Tauranga Airport is one of New Zealand's busiest regional airports with frequent daily flights to other main centres and onward connections internationally.

Migrant Investors:

Why Tauranga Moana?

Tauranga: New Zealand's Coastal Powerhouse for Smart Investment. As an Investor Migrant Visa candidate looking to build a future in New Zealand, we recognise you're not just seeking a strong investment return – you're choosing a place to live, grow, and belong. Tauranga, located in the sunny Bay of Plenty region, offers the ideal combination of economic opportunity, lifestyle quality and geographic connectivity.

Whether you're investing in property, agri-business, the tech sector or managed funds, Tauranga is positioned to deliver long-term value in a relaxed urban environment that enables you and your family the space to breathe.

As one of New Zealand's fastest growing cities and regions, Tauranga has a pro development and streamlined planning environment, with excellent professional services, healthcare, and education. Stand out investment opportunities in Tauranga include:

- Residential and commercial real estate: high demand & strong yields.
- Agri-business: world-leading in kiwifruit, avocados, and emerging agri-technologies.
- Tourism, advanced manufacturing, marine, healthcare and sustainability.

Investor migrants come to Tauranga seeking opportunity, connection and a great quality of life. With an enviable climate and outstanding coastal beauty, Tauranga also delivers with its choice of public and private education and healthcare, abundant recreational opportunities and safe, family-orientated communities. As an accredited Welcoming Community, Tauranga is a nationally and globally connected city that embraces diversity and new talent. Deep cultural heritage with Māori partnerships and values continue to shape community prosperity.

Key Investments Focus Areas

- Fast-growing, business-friendly region
- Diverse investment opportunities
- Exceptional lifestyle
- Education for children
- Cultural and community connection.



1st Region

FASTEST GROWING
REGION IN NZ



300 KM

BEACHFRONT
COASTLINE



Capital

STRONG CAPITAL
NETWORKS



Golden Triangle

STRATEGICALLY LOCATED NEAR
AUCKLAND AND HAMILTON



2,400 AVERAGE

HIGH ANNUAL SUNSHINE HOURS
& BEAUTIFUL CLIMATE



University City

WORLD CLASS SCHOOLS &
TERTIARY INSTITUTIONS



Key Considerations for Investor Migrants



Where Ambition Meets Lifestyle

Tauranga Moana is a standout destination for investor migrants due to the strong regional economy, thriving education and investment ecosystem – and exceptional lifestyle advantages.

Tauranga Moana is home to New Zealand's best ranked beach, warm climate with high sunshine hours, and amazing outdoor environments.

The region's close proximity to Auckland and New Zealand's largest international airport offer fast easy access for international travellers. Tauranga Moana is just 2.5 hours' drive or a 30-minute flight from Auckland. It's the best of both worlds: access to global markets, in a high-quality, peaceful environment.



Thriving Investment Ecosystem

Tauranga Moana has a full-spectrum capital ecosystem, ideal for investor migrants to plug into well-supported deal flow and well vetted opportunities including:

Enterprise Angels (EA) is a prominent angel investment network based in Tauranga Moana, EA is one of New Zealand's largest and most active angel networks, operating with a professional management team, 200+ angel investors, 20+ partner organisations, and 150 wholesale investors. EA has facilitated over NZ\$65 million in investments across more than 107 startups.

Oriens Capital is a private equity investment firm that plays a vital role in supporting the growth of regional New Zealand businesses. Oriens focuses on privately-owned businesses with enterprise values between NZ\$10 million and NZ\$50 million, making investments typically ranging from NZ\$5 million to NZ\$15 million. Oriens invests across mid-market businesses across many sectors.

Craigs Investment Partners is one of New Zealand's largest investment advisory firms headquartered in Tauranga and offering expert services across private wealth, corporate, and institutional sectors, with strong international links - including partnerships with Wilsons in Australia and J.P. Morgan Asset Management.



Vibrant Cutting-Edge Tech Scene

Vibrant and flourishing innovation ecosystem, backed by strong institutional support, grassroots energy, and exciting events.

WNT Ventures is a deep-tech venture capital fund and technology incubator specialising in deep technology, including sectors such as agritech, food-tech, med-tech, climate tech, AI, aerospace, advanced materials, automation, and engineering.

The Blue/Green Tech Lab is a dedicated R&D facility applying robotics, AI, automation, and biotechnology to horticulture and marine sectors.

DayBreak Festival of Innovation brings the community together each year around AI, robotics, marine science, entrepreneurship, and design thinking - creating inclusive entry points into innovation.



Progressive Regional Economic Agency

Priority One is the local economic development organisation actively supporting business growth and investment. Priority One works closely with migrants to connect them into the local business and community ecosystem. The organisation is a key strategic driver, helping shape the long-term economic, social, and cultural prosperity of Tauranga Moana.

Work Life Tauranga (WLT) is an initiative that supports talented professionals, entrepreneurs, and families considering a move to the region. It functions as an online community and connection hub that helps people discover what living and working in Tauranga Moana has to offer. WLT serves as your starter pack to life in Tauranga Moana by combining insightful local knowledge with tailored support, helping people find their rhythm - or as it's called here, their "flow".

Business Investors:

World Leading Business Ecosystem

Tauranga is a vibrant and ambitious city – attracting innovative and progressive businesses alongside highly skilled and entrepreneurial talent. All relish the enviable balance of work, lifestyle and access to markets that Tauranga offers.

Businesses and business investors come to Tauranga seeking a location geared suitable for their growth. This means space, talent and infrastructure to fuel and support their growth, along with growth expansion opportunities, and many acquire companies locally to extend their footprint.

With ready access to Australasia's largest and most efficient port, an abundance of competitively priced commercial land and GDP growth surpassing the national average since 2013, successful businesses are choosing Tauranga as their preferred location. Alongside some of New Zealand's most well-known brands, a new breed of dynamic businesses are making waves across industries including horticultural technology, marine biotechnology, food manufacturing, specialised engineering, logistics, service and sports management - all reaping the rewards of working in a city that is as ambitious as they are.

Key Investment Focus Areas

- Kiwifruit industry
- Technology and innovation
- Tauriko industrial park, city centre, rangiuru industrial park
- Tourism
- Logistics and infrastructure
- Sustainability and clean-tech.



Port

GATEWAY FOR 50% OF
NZ'S EXPORT TRADE



Golden Triangle

STRATEGICALLY LOCATED NEAR
AUCKLAND AND HAMILTON



600^{HA} +

NEW INDUSTRIAL LAND
DELIVERED WITHIN NEXT 30 YEARS



\$2+bn

INVESTMENT INTO TAURANGA
CITY CENTRE



University City

ACCESS TO SKILLED TALENT
& WORKFORCE



Capital

STRONG CAPITAL
NETWORKS



Key Business Investment Opportunities



A Thriving Place To Do Business

Tauranga's Growth Domestic Product (or GDP) has eclipsed the national average since 2013 making it consistently New Zealand's fastest growing economy.

This has attracted strong capital networks, and a broad range of talent and skills to the region. There is plenty of room to grow within new and existing business zones and industrial estates.

Skilled workforce and population growth with a strong vocational training pipeline and national leading pathways connecting education and employers. Regional strategies support strong links between tertiary education, research, and industry - helping move local learners into quality professional jobs and fostering innovation in sectors such as marine, horticulture, and deep-tech.



Greenfield Sites For Expansion

Businesses look to Tauranga for expansion due to its availability of greenfield sites, which provide a unique opportunity for custom-built facilities and large-scale developments.

The available undeveloped land offers flexibility for tailored infrastructure, lower upfront costs compared to redeveloping existing properties, and are supported by ongoing investments in transport and utility networks.



Efficient Logistics & Globally Connected

Tauranga's strategic location, growing population, and pro-growth local policies make it an attractive hub for companies seeking long-term, scalable growth opportunities.

Tauranga is New Zealand's number one location to economically distribute products on and offshore. It hosts New Zealand's largest and Australasia's most efficient port. It is strategically located within the country's golden triangle and its central location provides access to 50 per cent of the population within a 2.5 hour drive.



A Centre of Innovation

Tauranga has seen a rapid transformation of the innovation ecosystem over the last decade with significant R&D growth.

Key R&D focus areas include horticulture, marine and logistics industries; software, AI, electric vehicles, design, engineering, spacetech, automation and robotics.

Tauranga has become a hotspot for innovation with standout success stories across many industries.

Rangiuru Business Park: A Strategic Gateway to Growth

The Rangiuru Business Park is a high-quality industrial development positioned in the heart of the Bay of Plenty, offering unmatched connectivity and growth potential for businesses and investors.

With direct access to State Highway 2 and a dedicated diamond interchange connecting to the Tauranga Eastern Link motorway, the Park links seamlessly to the growing eastern corridor - placing Pāpāmoa within a 5-minute drive and the Port of Tauranga just 25 minutes away. Its location within the Golden Triangle of Tauranga, Hamilton, and Auckland situates it at the centre of New Zealand's most dynamic economic hub, providing unparalleled access to national and global markets.

Spanning 148 hectares, and developed across four stages, the Park is master-planned to support large-footprint, high-quality industrial facilities. Stage 1, comprising approximately 30 hectares, is currently selling, with 60% of Stage 1a already sold and Record of Titles issued in July 2025.

Early commitment offers significant advantages, including cost efficiencies, greater flexibility in lot size and positioning. With proximity to a skilled labour force living within a 15-minute radius, the Rangiuru Business Park is designed to support scalable operations, ideal for logistics, manufacturing, horticulture, warehousing, and enterprising businesses seeking a strategic base in one of New Zealand's fastest-growing regions.

With strong momentum already underway, the Rangiuru Business Park represents a future-proofed investment opportunity that combines strategic location, robust infrastructure, and regional economic strength.



Institutional Investors:

Scalable Growth Opportunities

Tauranga offers a high-growth investment environment backed by strong economic fundamentals and future growth potential. The region sits within the Golden Triangle, connecting it with the cities of Auckland and Hamilton, together generating over 50% of the nations population and GDP, and handling 42% of freight. Tauranga's GDP has grown 152% since 2000, outperforming the national average. Sustained population growth continues to drive demand for housing, infrastructure and services.

Key sectors including construction, logistics, agribusiness, and technology, support diversified long-term investment opportunities. Major developments associated with port expansion, transport infrastructure, core services and urban amenity, unlock opportunities for investment partnerships.

A skilled local workforce is underpinned by strong growth in tertiary education, with investment opportunities in student and residential accommodation, alongside commercial and industrial offices.

Key Investment Focus Areas

- Increasing housing units and student accommodation
- Improving transport and productivity
- Developing strategic location infrastructure
- Telecommunications and digital infrastructure
- Residential and commercial property market.



\$2+bn

INVESTMENT INTO TAURANGA
CITY CENTRE



University City

ACCESS TO SKILLED TALENT
& WORKFORCE



Port

GATEWAY FOR 50% OF
NZ'S EXPORT TRADE



40,000

NEW HOMES TO BE DELIVERED
WITHIN 30 YEARS



City Deal

CITY & REGIONAL DEAL PARTNERSHIP
WITH GOVERNMENT



50 YEAR

SMART REGIONAL
STRATEGIC PLAN



Key Growth Investment Opportunities



Future Housing & Transport Growth

Infrastructure to ensure adequate provision of housing and transport capacity, currently constraining our growth.

Focus Areas: Unlock transport corridors, fast track land development. Primary Drivers: Enabling infrastructure, housing availability and affordability, unlock industrial land, transport and network performance.

Key Investments: Increased housing units, including student accommodation, transport and community infrastructure.

Transport Links: Overview of road, rail, and air transport infrastructure, including proximity to major cities like Auckland and Hamilton, and access to international markets.



Boosting Export Earnings

Tauranga is a hub for New Zealand’s import and export trade and the infrastructure supporting it. This includes a strategic focus on decarbonising freight and supply chains.

Focus Areas: Port access & enabling industry growth. Primary drivers: Improve innovation, productivity and wages, enhance access to the port of tauranga, leading export zone, up-skilling and talent attraction.

Key Outcomes: Increased export earnings, improved productivity, lower emissions (De-carbonising freight supply chain).



Strategic Infrastructure

Tauranga is investing heavily in the infrastructure needed to support business growth. Priority projects include:

- **City Centre** - NZ\$2b+ investment into city centre revitalisation projects, commercial office, residential and student accommodation.
- **Port of Tauranga** – port expansion to facilitate increasing cargo volumes.
- **Business Parks** – strategically located industrial land at Tauriko and Rangiuru business parks.
- **Digital Infrastructure** – focus on broadband coverage, 5G deployment, and tech infrastructure support business development.
- **Energy Infrastructure** – opportunities exist for investment into energy infrastructure and technologies that build economic resilience.



Acquisition of Successful Business Hero's

Standout examples of Tauranga-based businesses that have been acquired or substantially funded by institutional investors, illustrating the region's growing appeal for high-value capital and strategic exits. Some examples include:

- **Robotics Plus was acquired by Yamaha Motor Co.**
- **Sun Media was acquired by New Zealand Media & Entertainment (NZME).**
- **Manawa Energy sold a controlling stake to Infratil.**

Tauranga Moana is a fertile ecosystem for building regionally anchored, globally significant ventures that continually attracts high-value institutional interest.

SYOS Aerospace

In early 2021, engineer Sam Vye set out to solve a critical problem: existing drone technology couldn't meet the heavy-lift, high-capability needs of industries working in complex, often hazardous environments.

That challenge sparked the creation of SYOS Aerospace - a robotics company focused on building uncrewed vehicles that deliver maximum utility at minimal cost. From day one, SYOS has been about practical, real-world impact. Its systems span air, land, and sea, reducing risk and unlocking efficiency in some of the world's most demanding conditions.

As momentum built, so did the need for capital - and the right kind of support to match SYOS's global ambitions. SYOS is backed by a select group of private equity investors, these investors bring commercial expertise and governance support, helping SYOS grow sustainably and strategically.

This investment partnership has enabled SYOS to expand its engineering team, accelerate product development, and establish operations across the UK, Europe, and New Zealand. In 2025, SYOS was named New Zealand Hi-Tech Company of the Year at the NZ Hi-Tech Awards. The company now operates across multiple continents, with a vision to become a global leader in robotics - proudly owned and operated right here in Tauranga Moana.



Government Investment:

Tauranga Moana – A growth engine for New Zealand

Tauranga is one of New Zealand’s fastest growing urban centres and a vital engine for economic growth. With industry strengths in horticulture, logistics, innovative manufacturing and construction, it hosts the country’s largest port, critical for growing New Zealand’s productivity and export trade.

Rapid population and business unit growth is straining housing, transport and public services. Central government partnerships and investment is essential to address infrastructure deficit, unlock housing supply, and prevent productivity bottlenecks. Tauranga is well positioned to partner with Government on delivery of housing and infrastructure solutions aligned with national goals.

Education and industry partnerships are already addressing skill shortages in high-demand sectors and further investment will boost a future-ready workforce.

As part of the upper North Island Golden Triangle, generating over half of New Zealand’s GDP, Tauranga is critical to national supply chains, economic resilience and sustainable growth.

Key Investments Focus Areas

- State Highways 29 and Takitimu North Link (stage 2)
- Connecting Mount Maunganui (Hewlett’s/Hull/Totara upgrade)
- Residential and Industrial land development at Tauriko, Te Tumu, Te Kāinga and Rangiuru)
- Skills and regional innovation.



City Deal

CITY & REGIONAL DEAL PARTNERSHIP
WITH GOVERNMENT



↑4.6%

GDP GROWTH
(10 YEAR CAGR)



35,000

NEW JOBS CREATED
OVER NEXT 30 YEARS



40,000

NEW HOMES TO BE DELIVERED
WITHIN 30 YEARS



50 YEAR

SMART REGIONAL
STRATEGIC PLAN



94%

JOB GROWTH SINCE 2000
(VS 55% NZ)



Key Government Investment Opportunities



Accelerating New Zealand's Growth

Tauranga can deliver 40,000 houses, 35,500 new Jobs, 4.6% Average CAGR (GDP), and 50% of NZ's export value.

The regions current growth is constrained. There are real constraints to our fast-growing region.Tauranga is ready to go, with plans that are well developed, validated and ready for implementation.

The region has built alignment between central, regional and local government on major programme delivery with a proactive and innovative approach to funding and problem solving, new investment partnerships are welcomed.



Western Bay of Plenty City & Regional Deal

The city and region have specific challenges constraining growth and presenting some unique and timely investment opportunities.

Over the past 10 years GDP in the region has grown from NZ\$7.9b to NZ\$12.4b at an average compound annual growth rate of 4.6%. Investment is urgently needed in critical growth infrastructure to address congestion, productivity, housing affordability and public services to ensure GDP growth is not constrained. We estimate the financial impact of not addressing these growth challenges to be lost GDP of NZ\$6.5b.



Enabling Export Growth

The Port of Tauranga is New Zealand's largest port and a nationally significant piece of infrastructure needed to grow the nation's export earnings.

Investment in port capacity and in the infrastructure to future proof port access is essential to national prosperity and can contribute directly to decarbonising transport emissions.



Residential, Commercial & Industrial Property

Strong population and business growth has put pressure on land supply and housing affordability. With Government support, the region can deliver 40,000 new homes over the next 30 years.

In addition, the release of approximately 500ha of zoned industrial land in proximity to the port will support significant property development and business growth opportunities. There is also over NZ\$2b worth of investment currently underway in Tauranga's city centre providing opportunities for commercial tenancies, residential and student accommodation.

Tauranga Moana – the smart choice for your investment in New Zealand

Investment opportunities abound in Tauranga Moana – including in infrastructure, housing, transport, innovation, export, and managed funds. We're an ambitious region, with a clear plan to lead New Zealand's future growth. As the region's business-led economic development organisation, Priority One is here to help connect you with the right people to ensure your investment needs are met. **Please contact us for help exploring investment opportunities in Tauranga Moana.**



Get in touch

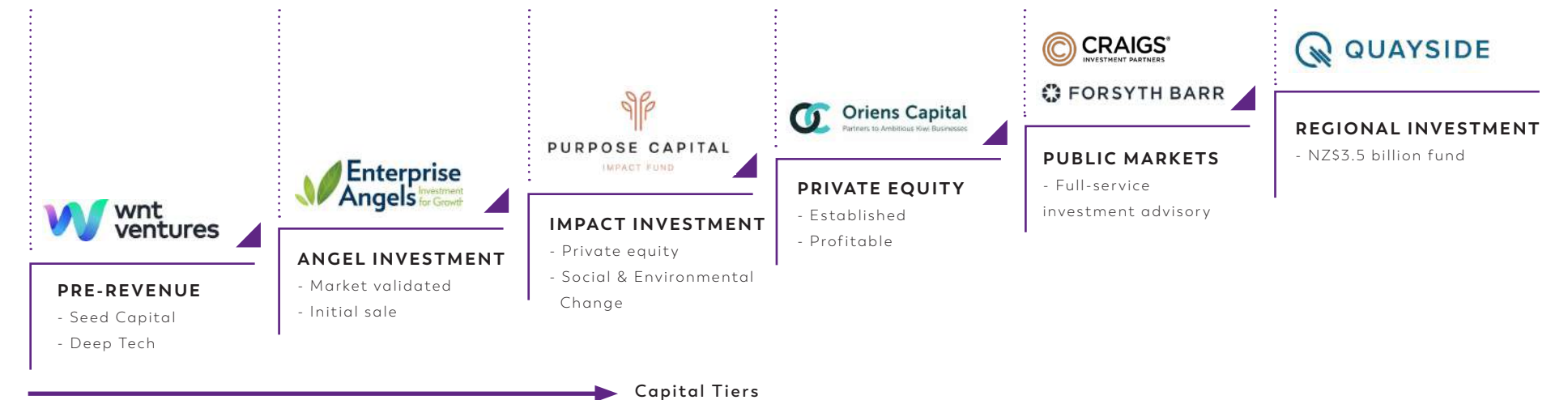
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 Pop in: Ground Floor, 29 Grey Street,
 Tauranga, New Zealand

Priority One Platinum Partners:



Local Capital Infrastructure:



Professional Services Partners:

Banking: BNZ, Kiwibank and Westpac.
Financial: Bakertilly, Deloitte, EY, Grace Team Accounting, KPMG, William Buck and Young Read Woodburg.
Immigration: Malcolm Pacific and StayLegal.
Legal: Ashcroft Mitchell McGregor, Cooney Lees Morgan, Holland Beckett, James & Wells and Sharp Tudhope.