

Ski  
fit

The logo features the word 'Ski' in a white, sans-serif font above the word 'fit' in a white, lowercase, sans-serif font. A thick, vibrant green swoosh starts behind the 'S', loops around the 'i', and ends behind the 't'. The background is solid black.

#rethinkyourcommute

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mediaworks.

Mercury 

 FARMER AUTOVILLAGE

GOTO  
CAR SHARE

 Priority One  
Tauranga  
Moana

  
Tauranga City

Hikotron

  
KALEPRINT

 THE UNIVERSITY OF  
WAIKATO  
*Te Whare Wānanga o Waikato*  
NEW ZEALAND

UBCO

 Lime

  
LOCKY  
DOCK

 Western  
Bay of Plenty  
District Council

shift

Welcome to Shift Hub

**Nearly 90% of journeys to work in Tauranga are by private motor vehicle, causing significant challenges for our region. We have reimagined how we consider alternative transport modes, acknowledging it isn't a one size fits all approach.**

The Shift Hub, a project developed in collaboration with a group of partners, is an interactive and engaging showcase which unveils the innovative and sustainable alternatives to the private motor vehicle, where you and your teams can rethink your commute, by test riding some of the options!

Thank you for joining us to discover how you could go from brake lights to scenic sights on your daily commute!

[rethinkyourcommute.co.nz](http://rethinkyourcommute.co.nz)

shift



As we embark on our commitment to be New Zealand's most sustainable city, Priority One has a focus on transportation projects within our sustainability strategy. Together with our incredible partners, we are proud to deliver the Shift Hub project, supporting our communities to **rethink your commute**. Through education and offering trials of the options we can choose to reduce the emissions, congestion, and productivity impacts we face across the region, due to our reliance on private motor vehicles.

This is a great opportunity to empower your teams to understand the alternative modes which exist for their commute across Tauranga Moana, and to be part of the change.

Nigel Tutt

A stylized, handwritten signature in black ink.

Chief Executive

[priorityone.co.nz](http://priorityone.co.nz)

# Choose your mode



## Rideshare

Rideshare options such as Lime scooters and bikes are pay-by-the-minute commute options. Once you've downloaded the app you can see available vehicles in the vicinity, to get you from a to b.



## Carshare

Rent by the hour or for longer, carsharing platforms like GoTo Car Share let you discover options for short term hire from a fleet of modern, safe, electric vehicles. Reduce your footprint by leaving your private motor vehicle at home, commuting on an alternative mode and going to your meeting using GoTo Car Share.



## Micro-mobility

Micro-mobility refers to smaller, lower speed vehicles such as e-scooters / e-skateboards. A switch to one of these options for your commute, is a great way to do your bit to help reduce congestion.



## Carpool

Sharing the journey into work with friends or colleagues lowers emissions and congestion through reduced private motor vehicle journeys with a single occupant.



## Public Transport

The Bayhopper network has 20 bus routes which cover the Western Bay and Tauranga urban area. Busing is a cost-effective option for those looking to test out a new mode for their commute. You can plan your journey using the Transit app, or through [baybus.co.nz](http://baybus.co.nz)



## Cycling

There is an extensive cycling network available in our region, and both electric and traditional bikes can be used on these routes. Choosing cycling for your commute means you can miss the congestion, get fit and take the scenic route to the office.



## E-motorbikes

E-motorbikes such as our local UBCOs, electric mopeds like Horwin, and traditional mopeds, are a great commuting option for those looking for a fun and fast way into work as they can skip the traffic.

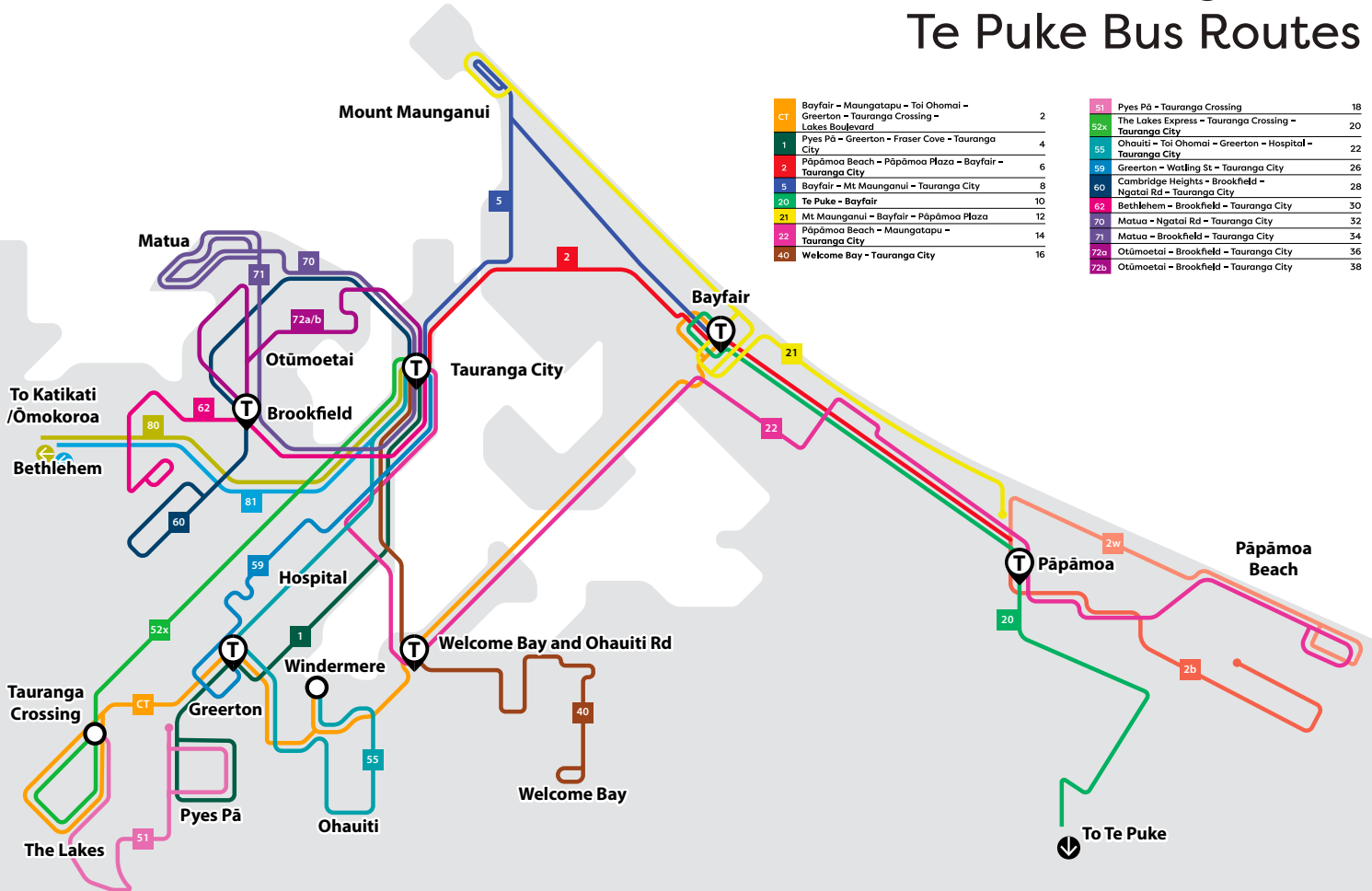
## Walking

Arguably one of the most accessible alternatives modes of transport, walking won't cost you a thing and integrates some exercise into your daily commute. We have an extensive range of walking routes in the region that could form part of your trip to work.



# Map your route

# Tauranga and Te Puke Bus Routes



# Walking/Cycling tracks



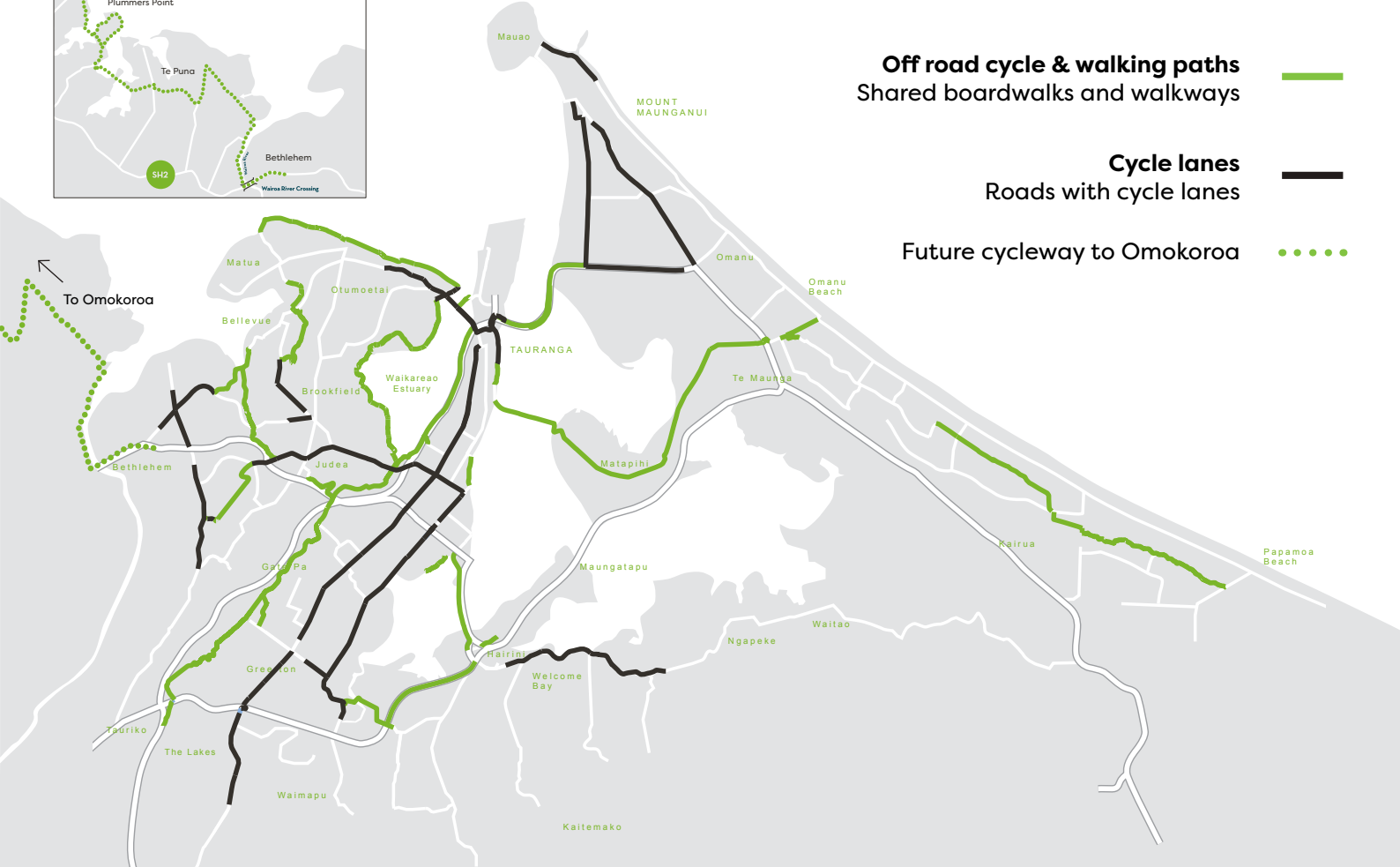
**Off road cycle & walking paths**  
Shared boardwalks and walkways




**Cycle lanes**  
Roads with cycle lanes




**Future cycleway to Omokoroa**

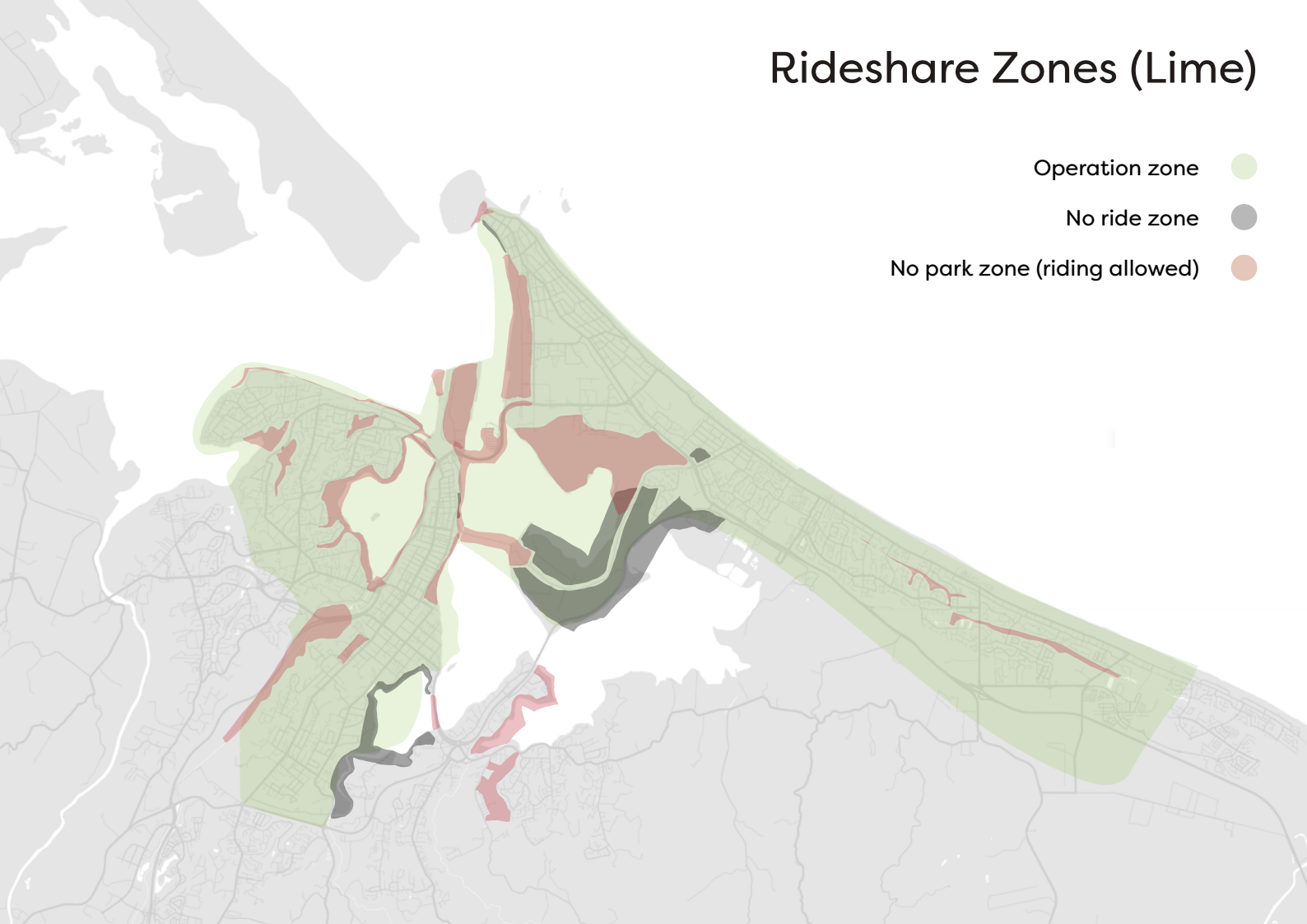


# Rideshare Zones (Lime)

Operation zone 

No ride zone 

No park zone (riding allowed) 



# Local tools to help you rethink your commute

**Transit** is an app that shows real-time tracking and information relating to the region's Bayhopper and Cityride bus networks. The Transit app is available to help you with your bus travel in Tauranga, providing you with real-time information about bus arrivals at your stop. Download the Transit app to plan your bus journey.

The **BayBus website** has a journey planner tool to plan your bus travel door to door. Simply type in the start and end points of your journey and you will see a map with the closest bus stops, bus times and journey time. [baybus.co.nz](http://baybus.co.nz)

**Google Maps** is a useful tool to plot a multi transport-mode journey. Plug in your start and end points and Maps will show you door to door your options for public transport, walking and cycling. [www.google.com/maps](http://www.google.com/maps) .

**Bee Card** makes bus travel smarter, easier and cheaper than cash. Bee Card is a pre-paid smartcard used throughout the Bay of Plenty to pay for your journey. [baybus.co.nz/beecard](http://baybus.co.nz/beecard)

**FutureFit** lets you discover your impact on the planet with New Zealand's first-ever gamified carbon footprint tool. FutureFit is a fun way to engage with the issues around climate change and take action, such as rethinking your commute, to reduce your carbon footprint. Bay of Plenty Regional Council, Tauranga City Council and Western Bay of Plenty District Council have launched this tool for our community to access. [futurefit.co.nz](http://futurefit.co.nz)

**Locky Docks** are helping revolutionise urban mobility and tackle barriers to locking and charging e-bikes throughout the region. With free secure parking, charging and wayfinding, Locky Docks make it easier for people to ride more often. Download the app to find your nearest Locky Dock, then ride, dock, lock and charge your bike at locations currently being rolled out across Tauranga. [lockydock.co.nz](http://lockydock.co.nz)

**Hikotron** is coming to Tauranga very soon, aiming to establish New Zealand's largest AC EV charging network. Their mission is to provide EV drivers with the assurance that they can charge their vehicles conveniently at every destination. Additionally, Hikotron offers a locally tailored solution for business installations. Stay informed about the upcoming Hikotron chargers near you by downloading the Hikotron app. [hikotron.com](http://hikotron.com)



## Products & partners

# UBCO

[ubco.co.nz](http://ubco.co.nz)

Designed and developed right here in Tauranga and now taking the world by storm, UBCO Electric Motorcycles are a fun and sustainable personal transport option. All-wheel drive, they can take you on or off road whether you're running essential errands or heading out into the wild.



[li.me/en-au/locations/tauranga](http://li.me/en-au/locations/tauranga)

Lime is on a mission to revolutionise urban transportation toward a shared, electric, and carbon free future.

Electric shared micromobility can be among the most sustainable modes for us to choose, with the potential to replace all car trips under 8 kilometres. Enjoy your journey and Ride Green with Lime.

# *electrify.nz*

[electrify.nz](http://electrify.nz)

Electrify NZ believe the future of transportation is electric. Electrify.nz was started with one mission in mind – to rapidly grow and support the number of people around New Zealand using e-bikes.

Riding an e-bike to work enables commuters to escape the traffic and arrive at work sweat-free, whilst reducing the environmental footprint of the daily commute.

# GOTO

CAR SHARE

[goto.nz](http://goto.nz)

GoTo Car Share offers the use of EVs for everything from quick 30 minutes trips around the city (a great solution for getting to and from meetings when you've bused to work), to hiring for an entire weekend.

The inspiration for the company stemmed from the growth of the sharing economy, as well as to reduce our carbon footprint.



[farmerautovillage.co.nz](http://farmerautovillage.co.nz)

Farmer Autovillage is proudly charging ahead with the largest selection of electric and hybrid vehicles in the Bay by far. At the Autovillage you can find the newly installed 175kW DC fast charger – the very first in the Bay of Plenty, and a Wallbox display centre showcasing a variety of home charging solutions.

Recently GoScoot electric scooters and Horwin e-mopeds have been added to their 16 marques, providing more zero-emissions commuting options.

## Hikotron

[hikotron.com](http://hikotron.com)

Hikotron, a Hamilton-based EV charging company, is preparing for New Zealand's electric future. They develop cutting-edge AC public and commercial chargers and a custom mobile app, all made locally by the Hikotron team and Kiwi partners.

Look out for Hikotron chargers arriving in Tauranga soon! Contact the team to discuss any business and fleet EV charging requirements.



[lockydock.co.nz](http://lockydock.co.nz)

Big Street Bikers are rolling out a network of Locky Docks that provide secure parking, charging and wayfinding – free for everyone! Locky Docks make it easier for more people to ride more often and ultimately helping to support a happier, healthier, low carbon lifestyle.

Locky Docks are now available at Bethlehem Countdown and Toi Ohomai's Windermere campus in Tauranga with more on the way this summer.



[mercury.co.nz](http://mercury.co.nz)

Mercury generates electricity from 100% renewable sources – hydro, geothermal and wind. They're excited to play a role in supporting New Zealand's low carbon transition, including by making e-transport more accessible through wonderful partnerships with the likes of Big Street Bikers and Hikotron.



[kaleprint.co.nz](http://kaleprint.co.nz)

As a family business that has been operating for more than 35 years, Kale Print firmly believe it is the responsibility of each generation to leave things in better shape for the generation that follows.

This commitment is demonstrated by the achievement of Toitū Carbonreduce certification this year.



[mediaworks.co.nz](http://mediaworks.co.nz)

MediaWorks colours and connects our communities across Aotearoa with the country's leading commercial radio network, more than 5,500 outdoor touchpoints and an expansive digital portfolio.



[waikato.ac.nz](http://waikato.ac.nz)

The University of Waikato is committed to delivering a world-class education and research portfolio. They offer a distinctive and rewarding university experience, while pursuing strong international links to advance knowledge. Sustainability principles are embedded across the University designed to deliver on the United Nations 17 Sustainable Development Goals.

From teaching and research, including the launch of the World's first Bachelor of Climate Change, to running one of the largest electric and hybrid vehicle fleets in the Waikato, the University is tackling sustainability holistically and meaningfully. The University has kindly supplied the venue for the Shift Hub.



Tauranga City

[tauranga.govt.nz](http://tauranga.govt.nz)

As a council the ambition is that Tauranga is a well-connected city, easy to move around in and with a range of sustainable transport choices. To help reduce emissions from transport, Tauranga City Council is working towards our communities being well-served by a range of transport options, with sustainable options such as public transport, walkways, cycleways and low-emission vehicle use being prioritised.



Western  
Bay of Plenty  
District Council

[westernbay.govt.nz](http://westernbay.govt.nz)

Western Bay's 19km Ōmokoroa to Tauranga Cycleway provides an alternative way for people to access the urban communities in the area, schools, parks and reserves. Linking into Tauranga city's existing urban cycleway network, the scenic route sees over 100 commuter cyclists a day. It will also become a key part of a tourist trail from Waihi to Maketu.



[boprc.govt.nz](http://boprc.govt.nz)

Public transport is a critical service that supports reducing carbon and congestion while efficiently mobilising communities and increasing access to essential services.

Bay of Plenty Regional Council is committed to supporting more people to utilise convenient, accessible public transport that enhances their lives and reduces our collective impact on the environment. The roll out of the Bee Card initiative, to encourage bus uptake, supports their commitment.

Visit [rethinkyourcommute.co.nz](http://rethinkyourcommute.co.nz)  
to find maps, tools, mode  
information and the stories of  
locals who have made the shift.

shift

#rethinkyourcommute  
[rethinkyourcommute.co.nz](https://rethinkyourcommute.co.nz)