



# WESTERN BAY OF PLENTY LEADING NEW ZEALAND'S GROWTH

Western Bay of Plenty is strategically important to New Zealand. It is a gateway to global trade and one of the fastest growing cities with a vibrant developing culture. We are an innovative, export driven economy that is progressive and adaptable. Our approach is pragmatic and commercial. Supporting us will unlock growth not just for our region but New Zealand as a whole.

## Context

### Fast Growing Region

Pop: +76% since 2000 (38% nationwide) 161,800 residents (222,600 in WBOP subregion)

**Regional Economic Engine:** GDP +148% since 2000 (87% nationwide)

**Connecting the Regions:** Links BOP & producers to Golden Triangle; 42% of freight; 50% of NZ population and 59% GDP

**Our Biggest Port:** Containers: +67% since 2013. 50% of NZ Export Trade.

## Outcomes

Unlock 39,500 homes (within 30 years)

Enable 70,000 homes (beyond 30 years)

Create 35,500 jobs

Drive 4.6% GDP growth

Grow exports

## Investment

The investment would be driven by new funding and financing tools enabled through government legislation. Within a growth pays for growth framework, these could include: housing incentives, road tolling and time of use charging, value capture and restructured development contributions.

## Why this Region?

This region can deliver significant impact regionally and nationally through a Regional Deal.

- **We are ready to go**
  - We have plans that are well developed, validated and ready for implementation.
- **We have built alignment**
  - Our region has built alignment between central, regional and local government on major programme delivery.
- **We are proactive & innovative in our approach**
  - Our approach to fund and solve complex problems is solution focused.

## Objectives

### Enable Future Growth

Infrastructure to ensure adequate provision of housing and transport capacity, currently constraining our growth.

### Boost Export Earnings

We will increase income generated from export trade through development of new, and enhanced infrastructure serving the Port and across the region, as well as infrastructure and policies that supports the region's primary sectors and industries. This includes a strategic focus on decarbonisation of freight and supply chains.

### A Sustainable, Resilient & Liveable City

We will deliver more affordable housing, revitalise urban spaces and incorporate resilience into infrastructure planning and improve the efficiency of the transport network.

## Structure & Ask

We have developed a clear set of regionally aligned, mature portfolios and programmes that are capable of delivering outcomes regionally and nationally. The programmes outlined here have been through a regional qualification process and our SmartGrowth 'Future Development Strategy'.

**There are three coordinated areas of focus that are designed to deliver these outcomes for our region.**

- 1. Deliver the Western and Northern Corridors.**
  - Unlocks land and improves housing availability and regional freight corridors.
- 2. Develop the Eastern Corridor.**
  - Opens up industrial and housing land for growth.
- 3. Enable Exports and Decarbonisation of Freight.**
  - Future proofs port access and directly reduces transport emissions.

Underlying these programmes are key areas for intervention which target removing red tape, creating more effective methods for funding and financing, along with a coordinated level of support with central government.

**The three key areas for intervention are:**

1. Policy & Legislation
2. Funding & Financing
3. Coordinated Support

## What happens if we don't?

\$6.35b lost GDP

Increased house prices

Stalled export growth

Failure to enable the required investment will result in:

- Continued under supply of homes to meet demand.
- Escalation in house prices from an average of \$1m to an average of \$1.6m.
- Serious degradation in transport congestion across the sub-region.
- Continued constraint on productivity growth.
- Reduced GDP growth.
- Significant deterioration in affordability, life quality and standard of living.

## Partnership

The Western Bay of Plenty subregion is aligned and ready to work with central government to create a meaningful partnership that will deliver growth in GDP, Jobs and Housing for our region and for New Zealand.

**Our Regional Partnership includes:**

- Tauranga City Council.
- Western Bay District Council.
- Bay of Plenty Regional Council.
- Priority One.
- Smartgrowth Tangata Whenua Forum.